Participation of the CPMR Intermediterranean Commission in EU Cooperation Projects

This document gathers information about all the EU cooperation projects in which the CPMR IMC was involved/is involved/plans to be involved/has an interest in as of February 2019. For clarity reasons, this document is divided into four sections: ongoing projects; projects under evaluation; other upcoming opportunities; relevant past projects. Each section is divided into subcategories (cooperation programmes, status i.e. full partner/associate/subcontractor).

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INTRODUCTION

This report is a working document prepared in view of the CPMR Intermediterranean Commission (IMC) 2019 Political Bureau to be held in Barcelona. It compiles updated information about past, present and future EU cooperation projects involving the IMC or of interest to the IMC and its members.

For clarity, this document was divided into four sections, responding to chronological criteria:

- The first section is dedicated to ongoing projects;
- The second one is about projects under evaluation;
- The third one is devoted to relevant calls or programmes under which the IMC plans to submit/support its members in submitting proposals;
- The last section presents relevant past projects in which the IMC was involved.

The first section is split into two subcategories to clearly distinguish between projects in which the IMC participates as full partner from those in which it is involved as associated partner. Each section is also organised by cooperation programme.

All the ongoing projects in which the IMC participates as full or associated partner directly involve 15 IMC member Regions together with dozens of other European, Mediterranean, national and territorial key players (e.g. universities, centres of research, institutes, NGOs, local authorities, thematic networks, national authorities etc.). All the member regions can benefit from these projects through the participation of the IMC.

At budget level, these projects combined represent a total budget of around €51 million for the involved partners. Concerning the projects in which the IMC participates as full partner, all the total budgets combined amount to around €37 million over the 2017-2022 period, including around €1,5 million to be managed directly by the organisation.

The IMC participates as full or associated partner only in projects that are of strategic relevance with regard to its biannual global action plan and the action plans of its working groups, also in accordance with the CPMR global management and financial capacity. In addition to this, the IMC provides support to its members to build partnerships in other fields of interest. For instance, over a hundred of “partners searches” were circulated among its members and external partners since 2015 in relation to different calls/programmes and opportunities.
I. ONGOING PROJECTS

A. PROJECTS IN WHICH THE IMC PARTICIPATES AS FULL PARTNER

1. Interreg MED

All the ongoing projects financed by the Interreg MED Programme in which the CPMR IMC is involved were submitted under the first and second calls of the 2014-2020 programming period. For this new programming period, the architecture of the Programme and the approved projects was completely transformed. Interreg MED’s projects are now divided into two main categories of projects:

- Modular projects, dealing with technical issues and responding to the needs of territories from a bottom-up approach, through objectives, deliverables and results;
- Horizontal projects, capturing valuable elements from the modular projects within each specific thematic objective and playing a crucial part in capitalising and transferring their results at Mediterranean and European level.

More information about the Interreg MED Programme and its new architecture is available here.

a. Horizontal projects

Both the following proposals are built upon the experience of COM&CAP MarInA-Med and the capitalised projects. Their main aim is to assist the program and the modular projects in the transversal communication and capitalisation activities towards the key stakeholders, including EU and territorial players, as well as lobbying activities. IMC members will be able to directly benefit from the projects’ outputs and the organisation of events, the opportunity to interact, consolidate networks and exploit all connections for feeding their political and technical reflections on various themes of interest.

- InnoBlueGrowth

Acronym: InnoBlueGrowth
Full title: Horizontal Communication & Capitalisation project for Innovation in Blue Growth at Mediterranean level
Corresponding call: Interreg MED 2014-2020 – First call
Specific objective: 1.1: “To increase transnational activity of innovative clusters and networks of key sectors of the MED area”
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy
Partners:

1. National Inter-University Consortium for Marine Sciences – CoNISMa [IT] (Lead Partner)
2. Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]
3. Association of Mediterranean Chambers of Commerce and Industry – ASCAME [ES]
4. University of Montenegro – Institute for marine biology [ME]
5. National Technical University of Athens – School of Naval Architecture & Marine Engineering – NTUA [EL]
6. Plan Bleu [FR]

Associated partners: Adriatic-Ionian Euroregion -AIE (HR); Mediterranean centre for studying use and conservation of coastal zones -E.U.C.C (ES); Cotec Foundation (IT); Network of the Insular CCIOF the European Union (EL); Regional Council of Provence-Alpes-Côte d’Azur (FR); Region of Crete (EL)

Start date: 01.11.2016
End date: 31.10.2019
Overall budget: €1,470,588.24
ERDF Co-financing: €1,200,000.00 (85%)
CPMR budget: €280,223

Background and context:
Interreg MED promotes horizontal projects, which main objective is to ensure the communication/capitalisation activities of the modular projects (MPs) in order to increase their impact towards common identified targets. In the case of InnoBlueGrowth, these activities are focused on the S.O.1.1. “to increase transnational activity of innovative clusters and networks of key sectors of the MED area.”

Description:
InnoBlueGrowth proposes concrete activities to build a real community of modular projects, dealing with Blue Growth. This innovative community aims to allow the reinforcement of the cross-cutting and integrated approach between modular projects and transnational key stakeholders, which is a sine qua non condition to support Mediterranean clusters in their transnational activities processes. Moreover, its role is to enhance the
dissemination and transferability of the modular projects’ results in order to ensure a wider and deeper impact towards external multilevel stakeholders, contributing to the sustainable socio-economic development of the Mediterranean area through innovative investments in the Blue economy. InnoBlueGrowth also aims at ensuring a close communication and coordination with the Axis 4 “platform project” of the Programme, in parallel of which it was developed. The project intends to have an impact not only at projects and programme scales, but also beyond, at Member States level.

**Expected outputs:**
- Setting up a **communication strategy** through the creation of several tools (newsletters, social networks, videos, brochures and leaflets, etc.) so as to promote activities and results of modular projects among themselves and towards external targets (namely policy makers at local, regional, national and EU levels, but also blue growth experts and stakeholders in themes which are relevant to the project and the corresponding modular projects);
- Setting up a strategy aiming at the creation of a **community** of blue growth modular projects and stakeholders in the Mediterranean through the organisation of thematic events that help strengthening exchanges between participants, and though the management of online platforms in collaboration with social networks;
- Setting up a **capitalisation strategy** through the elaboration of technical documents gathering modular projects’ conclusions and results, which contents will be translated into political messages. These messages will target blue growth stakeholders identified by the project and the modular projects in order to have a relevant impact on the development of policies and activities related to this field in the Mediterranean.

**Main expected deliverables:**
- **Communication**
  - Stakeholder/target group mapping and database
  - Mapping of modular projects needs for communication
  - Communication materials and tools (videos, newsletter, brochures, social media, factsheets, etc.)
- **Community building**
  - Mapping and database of the Blue Growth Community members including MPs
  - Community building events
- **Capitalisation**
  - Capitalisation events
  - Capitalisation reports for recommendations
  - Final Policy Paper based on MPs’ technical and policy results
  - Memoranda of Understanding between key stakeholders ready to keep up with the Community

**Key words:** Communication, Capitalisation, Blue Growth, Clusters, Transnational, Innovation, Marine renewable Energies, Maritime surveillance, yachting

**Added value for the IMC members:**
IMC members can directly benefit from the project’s outputs and its related events and be part of the MED Blue Growth Community. They have the possibility to interact, consolidate networks, follow the activities of all the MPs of the community, and exploit all connections for feeding their political and technical reflections on specific themes related to blue growth.

**Main CPMR IMC contact(s) for this project:** Elodie Nunes
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- **PANACeA**

**Acronym:** PANACeA
**Full title:** Streamlining Networking and Management efforts in Mediterranean Protected Areas for Enhanced Natural Conservation and Protection
**Corresponding call:** Interreg MED 2014-2020 – First call
**Specific objective:** 3.2: “To maintain biodiversity and natural ecosystems through strengthening the management and networking of protected areas”
**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy

**Partners:**
1. University of Málaga – ETC-UMA [ES] (Lead partner)
2. Plan Bleu [FR]
Associated partners: Regional Activity Centre for Specially Protected Areas - RAC/SPA (TN); NGO OZON (ME); UCN World Commission on Protected Areas (CH); Adriatic Ionian Euroregion - AIE (HR); Region of Crete (EL); Mediterranean Protected Areas Network (FR); Région Provence-Alpes-Côte d’Azur (FR); General Fisheries Commission for the Mediterranean (IT); Centre for Mediterranean Cooperation of the International Union for the Conservation of Nature - IUCN-Med (ES); WWF Mediterranean (IT); MPA Island of Ustica (IT); Association of Mediterranean Maritime Museums (ES); Holy Spirit University of Kaslik - USEK (LB); Tour du Valat Foundation (FR)

Start date: 01.11.2016
End date: 31.10.2019
Overall budget: €1,461,073.48
ERDF Co-financing: €1,191,912.50 (85%)
CPMR budget: €288,000

Background and context:
Interreg MED promotes horizontal projects, which main objective is to ensure the communication/capitalisation activities of the MPs in order to increase their impact towards common identified targets. In the case of PANACEA, these activities are fit in the Interreg Med Priority Axis 3: “Protecting and promoting Mediterranean natural and cultural resources”; specifically contributing to the Specific Objective (S.O.) 3.2 of the programme: “To maintain biodiversity and natural ecosystems through strengthening the management and networking of protected Areas”. PANACEA is coordinated by the European Topic Centre for Spatial Information and Analysis at the University of Málaga.

Description:
The project aims at assisting relevant Mediterranean stakeholders, ensuring synergies among this community, and increasing the visibility and impacts of their projects’ results towards common identified strategic targets. PANACEA acts as a Science-Policy-Interface (SPI) to foster the exchange of experiences and knowledge sharing and thus, influence a behavioural and policy change in the Mediterranean region.

Expected outputs:
- Engaging its stakeholders in the tailoring of their outcomes as synthesised evidence based tools that support multilevel management and policy;
- Providing a series of recommendations based on the results of the Interreg Med Modular projects focusing on S.O. 3.2 emphasizing the importance of increasing the Protected Areas implementing management strategies in the MED region and beyond;
- Providing means to reinforce regulations & enhance the effectiveness of protection awarded by legal means in the Mediterranean, supporting the efforts done so far to prevent deterioration & enhance the conservation of both natural and cultural resources;
- Guiding the legal management measures of natural resources in the Mediterranean Sea that actually protect biodiversity but whose main purpose is not strictly biodiversity conservation;
- Addressing transboundary cooperation and integration of PAs in territorial development strategies to achieve interconnected protection measures to tackle current and future pressures on coastal and maritime ecosystems in the Mediterranean.

Main expected deliverables:
- Communication
  - Target group mapping and stakeholders’ contact database
  - Communication materials and tools (videos, newsletter, brochures, social media, factsheets, etc.)
  - Database of MPs’ outcomes
  - Online Spatial data platform included into the MED programme portal
- Community building
  - Community building events
  - Creation and animation of thematic working groups
- Capitalisation
  - Capitalisation events
  - PANACEA’s Technical paper based on MPs’ outcomes
  - Policy paper based on major MPs’ results
  - Memorandum of Understanding drafted with the help of MPs

Key words: Protected area management, biodiversity, conservation, protection, community, knowledge platform, data, science policy interface, natural resources, environment, ecosystems, networking
Added value for the IMC members:
IMC members can directly benefit from the project’s outputs and its related events and be part of the MED Biodiversity Protection Community. They have the possibility to interact, consolidate networks, follow the activities of all the MPs of the community, and exploit all connections for feeding their political and technical reflections on specific themes related to biodiversity protection.

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b. Modular/integrated projects

The IMC participates in four modular projects financed by the Interreg MED programme. The first three (i.e. SHERPA, CO-EVOLVE and MITOMED+) were submitted under the first call, and the last one (HERIT-DATA) under the second call.

The IMC is responsible for the Communication work package for two of these four projects (namely CO-EVOLVE and SHERPA); it is in charge of the Capitalisation work package for the MITOMED+ project (being also strongly involved in Communication activities); and it has a prominent role in Capitalisation activities and, to a less extent, Communication activities within the HERIT-DATA project.

The IMC is also in charge of a set of specific activities, including the relations with the Horizontal projects (2.1 on energy efficiency and 3.1 on sustainable tourism), the organisation of seminars, workshops, conferences, drawing up of Action Plans (for dissemination, transfer, testing) or studies, policy papers, lobbying activities, depending on the project. All these activities will enable synergies with its technical and political activities, more precisely its Task Forces on ‘Sustainable and Cultural Tourism’ and on ‘Energy Renovation in Mediterranean Buildings’.

Several sectorial directorates or agencies of IMC Regions are involved in each of these projects’ consortia, together with several other territorial or scientific partners.

- SHERPA

Acronym: SHERPA
Full title: Shared Knowledge for Energy Renovation in buildings by Publics Administration
Corresponding call: Interreg MED 2014-2020 – First call
Specific objective: 2.1: “To raise capacity for better management of energy in public buildings at transnational level”
Type of project: M2+M3 (testing + capitalising)
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Water and Energy (TF: Energy Renovation in Mediterranean Buildings)

Partners:
(1) Department of Governance, Public Administrations and Housing, Government of Catalonia [ES] (Lead Partner)
(2) International Centre for Numerical Methods in Engineering – CIMNE [ES]
(3) Valencia Institute of Building – IVE [ES]
(4) Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]
(5) National association of local authorities, associations and companies for waste management, energy management and district heating – AMORCE [FR]
(6) Emilia Romagna Region – RER [IT]
(7) Lazio region [IT]
(8) Abruzzo Regio [IT]
(9) Ministry for Gozo – MGOZO [MT]
(10) Dubrovnik Neretva Regional Development Agency – DUNEA [HR]
(11) Centre for renewable energy sources and saving – CRES [EL]
(12) Region of Crete [EL]

Associated partners: Catalan Institute for Energy (ES); Área Metropolitana de Barcelona (ES); Diputación de Barcelona (ES); Regione Umbria (IT); Calabria Region (IT); Latin Arc (ES); Abruzzo Region (IT); Heraklion (EL); Municipality of Hersonissos (EL); Comunidad Valenciana Region (ES); ENEA - Italian National Agency for New Technologies, Energy and Sustainable Economic Development (IT); Gozo Development Agency - Gozo Regional Committee

Start date: 01.11.2016
End date: 31.10.2019
Overall budget: €3,591,689.35
ERDF Co-financing: €3,052,935.97 (85%)
CPMR budget: €273,833.75

Background and context:
SHERPA mainly originates from the MARIE Project (Programme MED 2007-2013) that aimed to promote energy retrofit in buildings of the Mediterranean and is connected to the capitalisation process that involved other two Med Interreg projects - ELIH-MED ad PROFORBIOMED and gave birth to the Ljubljana declaration, being fully supported by the CPMR IMC. The main territorial challenge is to accelerate the implementation of EU Directives 2010/31/EU and 2012/27/EU regarding the existing stock of Mediterranean public buildings, given the specific conditions and difficulties related to EEB projects in the MED area and the associated potential of energy saving. The project’s overall objective is to reinforce the capacities of Public Administrations at regional and sub-regional level to improve Energy Efficiency in their public buildings’ stock and reduce CO2 emissions.

Description:
The SHERPA project aims to implement two hundred energy retrofit projects in public buildings. All these projects will be implemented in accordance with the specific outcomes, guidelines, tools and strategies produced by SHERPA. At the end of the project, a common action plan on energy renovation in buildings at Mediterranean scale will be adopted. The possibility of replicating interventions at transnational, regional/local scales will be examined and aspects related to governance, information sharing, training and awareness, and innovative financing solutions will be taken into account. All projects developed under the SHERPA project will be integrated into the Joint Action Plan -including SHERPA’s 200 ERB projects- which aims at facilitating the execution of future EEB projects and actions using different types of funding instruments.

Expected outputs:
One of the key objectives of the project is to set up 200 project proposals for Energy Renovation in Public Buildings. 100 energy renovation proposals, to be identified according to specific selection criteria, will be carried out on public buildings in the Mediterranean regions involved in the project. Another 100 proposals will be selected in the municipalities of these regions. All these projects will be implemented according to specific findings, guidelines, tools and strategies. They will be associated with public-private investments worth around 300 million euros and producing thousands of new jobs.

Main expected deliverables:
- Communication
  - Materials and tools for external dissemination (social media, website, brochure, poster, newsletter, video, factsheets, articles, etc.)
  - Interactions with MED Thematic Community 2.1 on Efficient Buildings
  - Creation and animation of the Associated Partners Forum
- Testing
  - Setting up activities of SHERPA’s working groups (Governance, Information Systems, Training and Financing)
- Transferring
  - Joint Transferring Seminars
  - National Transferring Seminars
- Capitalisation
  - Creation and animation of an Online Capitalisation Forum
  - Capitalisation Regional Workshops
  - SHERPA set of toolkits
  - SHERPA MEDCOP EEB Policy Recommendations
  - SHERPA Declaration of Commitment
  - SHERPA Final Agreement and Joint Action Plan

Key words: Energy efficiency, public buildings, Mediterranean, regional and local authorities, Directive 2010/31/EU, Directive 2012/27/EU, governance, information, awareness raising, training, financing, action plan

Added value for the IMC members:
IMC members can follow the activities and results of the project through the Associated Partners Forum, the dissemination actions and the IMC Task Force on Energy Efficiency in Mediterranean buildings. They can replicate SHERPA’s methodology by mainstreaming policy recommendations coming out of the project into their EEB related policies and specific regional EEB strategy (new ones could be created ahead of this process). At the end of the project lifetime, IMC members will be invited to sign SHERPA’s Final Agreement made of EEB policy recommendations, a Joint Action Plan and a Declaration of Commitment.

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• **CO-EVOLVE**

**Acronym:** CO-EVOLVE  
**Full title:** Promoting the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism  
**Corresponding call:** Interreg MED 2014-2020 – First call  
**Specific objective:** 3.1: “To enhance the development of a sustainable and responsible coastal and maritime tourism in the MED area”  
**Type of project:** M1+M2 (studying + testing)  
**Related IMC working groups/task forces:** Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy; Territorial Cooperation and Macro-Regional Strategies

**Partners:**

1. Region of East Macedonia and Thrace Regional Development Fund – REMTH [EL] (Lead partner)  
2. Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]  
3. University of Thessaly Research Unit of Environment & Spatial Planning – UTH [EL]  
4. Emilia-Romagna Region, General Directorate Territory and Environment Care – RER [IT]  
5. Priority Actions Programme Regional Activity Centre – PAP/RAC [HR]  
6. ValenciaPort Foundation for Research, Promotion and Commercial Studies of the Valencian region [ES]  
7. Po Delta Park Veneto Region Authority [IT]  
8. Dubrovnik Neretva Regional Development Agency – DUNEA [HR]  
9. Department of Herault [FR]  
10. Public Institution for Coordination and Development of Split Dalmatia Count – RERA S.D. [HR]  
11. IUAV University of Venice Department of Design and Planning in Complex Environments – IUAV [IT]  
12. National Research Council Institute of Marine Sciences – CNR-ISMAR [IT]  

**Associated partners:** Foundation for Research and Technology -PRAI (EL); Managing body for Parks and Biodiversity, Po Delta Emilia Romagna (IT); Veneto Region, Territorial Planning, strategic and cartography Regional Section (IT); Region of Crete (EL); Latin Arc (ES); Ministry of Transport, Communications and Works (CY)  
**Start date:** 2016.11.01  
**End date:** 2019.10.31  
**Overall budget:** €3,000,000.00  
**ERDF Co-financing:** €2,550,000.00 (85%)  
**CPMR budget:** €204,000

**Background and context:**

CO-EVOLVE encourages the emergence of policies and initiatives to promote the development of sustainable and responsible coastal and maritime tourism by applying the principles of Integrated Coastal Zone Management (ICZM) and Maritime Spatial Planning (MSP) that take into account all the main challenges related to the sustainability of tourism (e.g. seasonality of demand, transport, sustainable use of resources, community prosperity and quality of life, preservation of natural and cultural). This approach contributes to the practical implementation of policy instruments and relevant initiatives at different scales (International, EU, National and Regional) such as ICZM Protocol of Barcelona Convention, Mediterranean Strategy for Sustainable Development (MSSD), EU Communication on Coastal and Maritime Tourism COM(2014)86 final, EU Directives (Water Framework Directive, Maritime Strategy Framework Directive, Maritime Spatial Planning Directive, Birds and Habitats Directives and Floods Directive), Horizon 2020, the BLUEMED Initiative on Blue Growth in the Mediterranean, EUSAIR Action Plan, Bologna Charter Joint Action Plan, as well as the emerging Sea basin and Macro-regional strategies/initiatives for the Med area, with particular reference to the discussion on the West Med Initiative and the works of the Union for the Mediterranean on Blue Economy.

**Description:**

CO-EVOLVE aims at analysing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities based on the principles of ICZM/MSP. It couples a presently unavailable analysis at MED scale of threats and enabling factors for sustainable tourism with local studies on representative Pilot Areas, to demonstrate through pilot actions the feasibility and effectiveness of a ICZM/MSP-based planning process. This project recognises as a key challenge for sustainable coastal and maritime tourism development the strengthening of cooperation among regions and the joint development and transferring of approaches, tools, guidelines and best practices.

It should also be noted that the project contributes to the Strategic Theme (Joint Action 2.1) of the Bologna Charter Action Plan.
Expected outputs:
- The project aims first and foremost to produce a comprehensive and integrated analysis -at Mediterranean scale and in the pilot areas- of the main threats and opportunities concerning the development of sustainable coastal tourism, allowing harmonious co-evolution of human activities and natural systems.
- An analysis will be carried out to determine the degree of sustainability of tourism -quantitatively and qualitatively- in the pilot areas. This analysis will be based on what has already been done in order to create a conceptual model to assess the level of sustainability of tourism in the Mediterranean and to develop an operational toolkit that can be used on a Mediterranean scale.
- CO-EVOLVE intends to develop a strategic action plan -linked to tourism- based on existing results and to develop a strategic planning proposal for each pilot area including strategic guidelines. A plan for transferability at Mediterranean scale will also be produced.

Main expected deliverables:
- Communication
  - Materials and tools for external dissemination (social media, website, brochure, poster, newsletter, video, factsheets, articles, etc.)
  - Interactions with MED Thematic Community 3.1 on Sustainable Tourism
  - Dissemination events
  - Local/National “information days” to raise awareness among key stakeholders
  - Coordination Boards to foster dialogue among key actors and set up support groups at local level
- Studying
  - Synthesis on enabling factors for sustainable co-evolution in touristic areas at MED scale
  - Assessment of co-evolution threats at pilot areas
  - Tourism Sustainability Toolkit
  - Tourism-driven strategic planning on Pilot Areas
- Testing
  - Training material and courses for activities in pilot areas
  - Implement regional ICZM guidelines principles for sustainable tourism & coastal management at local/Pilot Area scale
- Transferring
  - Transferability plan at pilot area/regional/Mediterranean scale

Key words: Mediterranean, Sustainable coastal and maritime tourism, ICZM, MSP, ecosystem approach, toolkit, action plan, transferability plan, co-evolution, human activities, natural systems, pilot zones

Added value for the IMC members:
IMC members can follow the activities and results of the project through the dissemination actions and the connected work of the IMC Task Force on Sustainable and Cultural tourism. In particular, they will be able to learn from and possibly adapt/replicate the methodology tested in the project’s pilot areas (including the tourism sustainability toolkit) thanks to the transferability plan at Mediterranean scale. An extension of CO-EVOLVE actions through an umbrella project (MedCoast4BG) that is labelled by the UfM (Union for the Mediterranean), will widen its global analysis and boost the transferability to other pilot areas of the non-EU countries (southern and eastern parts of the Mediterranean), adapting to their specific needs. It is to note that a project proposal (Co-Evolve4BG) in line with this initiative was submitted under the first call of the ENI CBC MED Programme (2014-2020) and is currently under evaluation (see the section dedicated to Co-Evolve4BG in this document).

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- MITOMED+

Acronym: MITOMED+
Full title: Models of Integrated Tourism in the MEDiterranean Plus
Corresponding call: Interreg MED 2014-2020 – First call
Specific objective: 3.1: “To enhance the development of a sustainable and responsible coastal and maritime tourism in the MED area”
Type of project: M2+M3 (testing + capitalising)
Related IMC working groups/task forces: Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy; Territorial Cooperation and Macro-Regional Strategies.
Partners:

(1) Regione Toscana, DG Productive Activities Sector Infrastructures [IT] (Lead partner)
(2) Association of Tuscan Municipalities National – ANCI [IT]
(3) National Research Council - Institute of Biometeorology [IT]
(4) Institute of Agriculture and Tourism [IT]
(5) Larnaca-Famagusta District Development Agency – ANETEL [CY]
(6) Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]
(7) Public Enterprise for the management of Tourism and sport of Andalusia [ES]
(8) Girona University – UdG [ES]
(9) Network of European Regions for Sustainable and Competitive Tourism – NECSTouR [BE]

Start date: 01.02.2017
End date: 31.01.2020
Overall budget: €2,650,000.00
ERDF Co-financing: €2,252,500.00 (85%)
CPMR budget: €200,000

Background and context:
The Mediterranean is the world’s leading tourism destination. Maritime and coastal (M&C) tourism in the Mediterranean basin is a growing business and a predominant source of revenue, growth and jobs, especially for young people and women. This remarkable growth risks to be jeopardized by several factors, such as severe anthropic impacts and environmental risks, tourism pressure on territories, coastal erosion, worsening conditions of sea water, over exploitation of natural and cultural heritage, etc. Although many Mediterranean tourist destinations have adopted local and regional integrated strategies for tourism development, there is no real governance for tourism activities at a wider transnational level and environmental governance is in practice still very fragmented. Integrated management of sustainable is key to protect natural and cultural assets while using them as an economic driver.

M&C tourism integrated planning is hampered by the lack and poor comparability of data, at destination, regional or transnational level. Data are in some cases not available, or, if available, fragmented, not comparable, referred to different territorial levels. Despite some progress in recent years there is a need to identify and address the data gaps to improve planning and destination management. Specific indicators are needed to improve coherence and comparability of coastal and maritime tourism statistics across Europe and beyond.

Description:
MITOMED+ is multi-module project combining Testing and Capitalisation (M2+M3). It is a follow up of the previous MITOMED project (MED Maritime), which has been working to promote the integrated management of M&C tourism by improving the knowledge of data, products, services through a set of indicators based on the NECSTouR model. MITOMED+ takes farther these results aiming to improve the coordination of strategies between territories at transnational level regarding the development of the M&C tourism through cooperation and joint planning between regions. The main objective of the project deals with the enhancement of sustainability and responsibility in M&C tourism, by improving local and regional strategies and policy actions and coordinating them at a wider MED transnational level.

Expected outputs:
- To increase knowledge and social dialogue regarding the development of a sustainable and responsible M&C tourism in each partner region for better decision-making
- Improve M&C tourism planning at destination level and its coordination for a transnational governance
- Mainstream its results into local, regional and national policies
- Set up a MED M&C tourism management model

Main expected deliverables:
- Communication
  o Materials and tools for external dissemination (social media, website, brochure, poster, newsletter, video, factsheets, articles, etc.)
  o Interactions with MED Thematic Community 3.1 on Sustainable Tourism
- Testing
  o Meetings at destination level
  o Open Platform for data indicators
  o Implementation of the ‘Green Beaches’ Model in 12 beaches
- Transferring
  o Plan of Transferability of Results
  o Regional capacity building events
- Capitalisation
  o Mediterranean M&C Tourism Management Model
Policy Paper
Capitalisation workshop (Brussels)
Capitalisation conference (Brussels)
Regional Seminars to refine the Management Model
MoU to be signed by Tuscany with other Mediterranean regions

Key words: Sustainable Maritime and Coastal Tourism, tourism management model, data, products, indicators, territorial strategies, cooperation, joint planning, transnational MED network, natural and cultural resources.

Added value for the IMC members:
IMC members can follow the activities and results of the project through the dissemination activities and the IMC Task Force on Sustainable and Cultural tourism. They will have access to the Open Platform for data indicators. Additionally, they will have the possibility to participate in the building up of (through gathering of experiences/information) and replicate the methodology developed in the frame of the project (i.e. ‘Green Beaches’ model) and mainstream the policy recommendations (i.e. Mediterranean M&C Tourism Management Model) into their regional policies.

Main CPMR IMC contact(s) for this project: Emmanuel Maniscalco, Flora Leroy
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Website: https://mitomed-plus.interreg-med.eu/

**HERIT-DATA**

**Acronym:** HERIT-DATA

**Full title:** Sustainable Heritage Management towards Mass Tourism Impact thanks to a holistic use of Big and Open Data

**Corresponding call:** Interreg MED 2014-2020 – Second call

**Specific objective:** 3.1: “To enhance the development of a sustainable and responsible coastal and maritime tourism in the MED area”

**Type of project:** Integrated project (studying + testing + capitalising)

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Social and Economic Cohesion (TF: Vasco da Gama)

**Partners:**

1. REGIONE TOSCANA - Department of organization and information systems [IT] (Lead Partner)
2. Foundation for research and innovation – FRI [IT]
3. Santa Maria Real Foundation of Historical Heritage – FSMLRPH [ES]
4. Development company of the region of Western Greece S.A. OTA - Olympiaki [EL]
5. City of Dubrovnik development agency – DURA [HR]
6. Agency for Sustainable Mediterranean Cities and Territories – AviTeM [FR]
7. Faculty of Science and Technology - New University of Lisbon – FCTUNL [PT]
8. Valletta Local Council – VLC [MT]
9. Valenciaport Foundation for Research, Promotion and Commercial Studies of the Valencian region [ES]
10. Occitanie / Pyrenees-Mediterranean Region [FR]
12. Agència Valenciana del Turisme – Generalitat Valenciana [ES]

**Associated partners:** Municipality of Ibiza (ES); Generalitat Valenciana, Consellería de Hacienda y Modelo Económico, D.G. de Financiación y Fondos Europeos (ES); Ayuntamiento de Valencia (ES)

**Start date:** 01.02.2018

**End date:** 31.01.2022

**Overall budget:** €4,195,515.20 (including €245,000 of IPA funding)

**ERDF Co-financing:** €3,950,515.20 (85%)

**CPMR budget:** €237,770

**Background and context:**
Mass tourism in the Mediterranean coastal areas does not only have an impact on “beach resorts”, but is also promoted for destinations of great cultural, historical and heritage importance, from old historical centres to archaeological sites, many of them recognised as UNESCO World Heritage.

The project idea turns around finding solutions to a problem that affects the economy, demography and conservation of the tangible and intangible heritage of the territories. It is in line with the Interreg MED O.P., which highlights a series of common challenges, needs and opportunities, such as:

- For a Sustainable Growth: one of the key challenge is the pressure of economic activities on cultural resources, and among the key needs we may recall the need for a more sustainable management of
Mediterranean cities, and the need to improve the resilience, in particular of coastal areas natural and cultural heritage in front of human pressures;

- For Inclusive Growth: the need to better take into account socioeconomic issues and needs of end users in the conception and implementation of sustainable development policies In particular, the O.P. refers to the strong economic and urban pressures from a range of socio-economic activities, including mass tourism, and also remains that “… sustainable development applied to tourism not only means to make optimal use of environmental resources (...), but also to respect the socio-cultural authenticity of host communities, and to provide socio-economic benefits to all stakeholders in the destination”.

Description:
Although tourism is a major engine of economic growth, it also creates a burden hard to manage, and has a great impact on the conservation of the heritage.
The overall objective of the project is to reduce the impact of human activities (tourism-related ones) on cultural heritage, with a special focus on 2 kinds of cultural destinations that can benefit from and be affected by mass tourism: Old towns & Sites of particular cultural heritage or archaeological interest for visitors, with a special interest on UNESCO World Heritage Sites.

In that framework, HERIT-DATA plans to develop a sustainable and responsible tourism management towards cultural heritage in MED regions, in particular by taking advantage of technology and innovation in management tools (Smart Cities), as well as other policy and social measures.

A series of knowledge and solutions (Models, Strategy, Artificial Intelligence tool and App, etc.) in line with the current sectoral changes and characteristics of smart destinations will be developed, tested and transferred. The results will also contribute to decision-making processes from a holistic perspective and for all stakeholders: Planners (Public Administration & Tourist or Heritage Managing bodies); Visitors (coastal and cruise tourists visiting heritage sites), local stakeholders and host citizens.

Expected outputs:
- Better planning for the development of a sustainable and responsible tourism management towards cultural heritage in MED regions: all project results aim to contribute to the programme result indicator, which is to increase the level of sustainability of tourism in MED coastal regions. Through monitoring the activities, the partners will be able to generate the necessary statistics and comparative analysis, especially based on social and economic data related to tourism.
- New instruments, knowledge and tools available to enhance a sustainable and responsible tourism: in order to meet the Programme’s and the project objectives, the project will also create new technological solutions able to support decision-making processes.
- Transnational experience and knowledge gained on Smart Destinations technologies: smart destinations need an adequate use and capacity of taking advantage of new technologies, in particular the analysis of data. The partners will learn from each other experiences and capacities on issues that will improve their management and planning capacity, especially the management of real time information, big data analysis, the Internet of Things or open data strategies, which are fundamental elements for transitioning to more intelligent tourist destinations.

Main expected deliverables:
- Transnational Benchmark of Mass Tourism impacts around cultural heritage ecosystems
- Mapping and Protocol towards the selection of data and sources
- Med Strategy for Sustainable Cruise destination towards cultural heritage
- Artificial Intelligence Tool & App to support decision-making
- Mass Tourism Management model for the M cultural heritage based on new technologies
- On site pilot demonstrative projects
- Models and Success Stories
- Capacity Building & Empowering (Training and Transferring Method)

Key words: Mass tourism; cultural heritage; human activities; cultural destinations; behaviour changes; ICZM recommendations; sustainable and responsible tourism management; MED coastal regions

Added value for the IMC members:
IMC members will be able to follow the activities and results of the project through its dissemination activities, in connection with the IMC Task Force on Sustainable and Cultural tourism, and benefit from the results/recommendations concerning cooperation, joint and integrated planning and conflicting interests’ management.

Main CPMR IMC contact(s) for this project: Davide Strangis, Emmanuel Maniscalco, Flora Leroy
2. HORIZON 2020
   a. CIVITAS DESTINATIONS

Acronym: DESTINATIONS
Full title: CIVITAS DESTINATIONS
Corresponding call: MOBILITY FOR GROWTH 2014-2015/MG-5.5a-2015 (Demonstrating and testing innovative solutions for cleaner and better urban transport and mobility)

Related IMC working groups/task forces: Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy

Partners:
(1) Horários do Funchal, Transportes Públicos, S.A. [PT] (Lead Partner)
(2) Agência Regional da Energia e Ambiente da Região Autónoma da Madeira [PT]
(3) Camara Municipal Do Funchal [PT]
(4) Secretaria Regional da Economia Turismo e Cultura [PT]
(5) Agencia Regional Para O Desenvolvimento Da Investigacao, Tecnologia e Inovacao [PT]
(6) Etairia Touristikis Anaptixis Kai Provolis Periferias Lemesou Limited [CY]
(7) Municipality of Limassol [CY]
(8) Stratagem Energy Ltd [CY]
(9) Dimos Rethimnis [EL]
(10) The Research Committee of the Technical University of Crete [EL]
(11) Comune Di Rio Marina [IT]
(12) Comune Di Portoferriao [IT]
(13) MemEx S.R.L. [IT]
(14) Authority for Transport in Malta (TM) [MT]
(15) Valletta Kunsilli Lokali [MT]
(16) Universita ta Malta [MT]
(17) Ministry of Tourism [MT]
(18) Guaguas Municipales sociedad annonima sa [ES]
(19) CINESI sl consultoria de transport [ES]
(20) Ayuntamiento de Las Palmas de Gran Canaria [ES]
(21) Ingeniería Electrónica Canaria S.L [ES]
(22) Sociedad Municipal de Aparcamientos de Las Palmas de Gran Canaria, SA [ES]
(23) Euro Project Consult SARL [FR]
(24) Istituto di Studi per l'Integrazione dei Sistemi SC [IT]
(25) European Integrated Project SRL [RO]
(26) Sustainable Services SL [ES]
(27) Insight Innovation GmbH [DE]
(28) Vectos (south) Limited LTD [UK]
(29) Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]

Start date: 01.09.2016
End date: 31.08.2020
Overall budget: €19,975,902.00
EU Co-financing: (70% to 100%)
CPMR budget: €413,498.75 (100% co-financing rate for the CPMR)

Background and context:
Within the EU - and particularly following the economic crisis - tourism will be the ‘engine for economic growth’, particularly in the underperforming Mediterranean economies; where tourism has traditionally been a dominant economic sector. The world market of tourists continues to grow and Europe has unique selling points for further tourist growth from within and outside the EU (including China). The competitive market for tourism means that cities must provide the high quality, sustainable environments desired by tourists, while providing local sustainable employment opportunities that overcome the seasonal and sometimes informal nature of tourist economies. Achieving sustainable mobility is a vital part of the growth equation for Europe’s tourist cities.

Description:
DESTINATIONS aims to develop an innovative holistic approach to building sustainable urban mobility systems for both residents and tourists. The project impacts will make a positive contribution to demonstrating how this can achieve growth and therefore provide a benchmark for other EU tourist cities.
**Expected outputs:**
DESTINATIONS seeks to **demonstrate and evaluate the effectiveness of innovative sustainable mobility solutions in 6 tourist cities** with different characteristics but sharing common challenges. The solutions will address:
- Sustainable Urban Mobility Planning for residents and visitors
- Safe, attractive and accessible public spaces for all generations
- Shared mobility and e-infrastructures towards zero emissions transport
- Smart & clean urban freight logistics at tourist destinations
- Mobility management & awareness for sustainable mobility
- Attractive, clean, accessible and efficient public transport

Achieving the objectives should help increasing the attractiveness of the city, both for tourists and for businesses in the sector and multiplier impacts in the economy for goods and services. This will all contribute to better social cohesion (which attracts further investment).

**Main expected deliverables:**
- Sustainable Urban Mobility Planning (SUMP)
- Implementation and demonstration reports on measures for safety and accessible publics places
- Sustainable Urban Logistic Plan (SULP) for each pilot city
- Implementation and demonstration reports for measures targeted to mobility demand management and increased awareness for sustainable mobility
- Implementation and demonstration reports for Public Transport enhancement
- Stakeholders’ maps and initiatives/tools for boosting the role of public and private stakeholders
- DESTINATIONS Business Model catalogue
- Policy Recommendations guidance
- Communication materials for external dissemination (website, leaflet, newsletter, social media)

**Key words:** Tourism mobility, shared economy, business models, ITS, data gathering, sustainable growth, quality of life, safety, public private partnerships, participation

**Added value for the IMC members:**
IMC members have the possibility to follow the activities and results of the project through its dissemination activities, its online platform and the IMC working group on Transport and Integrated Maritime Policy. They will also benefit from the project’s policy recommendations and possibly be directly involved in the testing of some specific measures on their respective territories, as foreseen under the project’s budget.

**Main CPMR IMC contact(s) for this project:** Panos Coroyannakis, Davide Strangis

**Twitter:** @CIVITAS_DSTNTNS
**Website:** http://civitas.eu/destinations/
B. PROJECTS IN WHICH THE IMC PARTICIPATES AS ASSOCIATED PARTNER

1. Interreg MED

The IMC is currently involved as associated partner in 6 Interreg MED projects, including two that were approved under the first call (i.e. BleuTourMed_C3 and GO-SUMP), other three that were approved under the second call (PHAR054MPA and MD.net), and the Axis 4 PANORAMED platform project on governance.

a. Horizontal projects

- **BleuTourMed_C3**

  **Acronym:** BleuTourMed_C3  
  **Full title:** Maritime and Coastal Sustainable Tourism in the Mediterranean – Community building, Communication and Capitalisation  
  **Corresponding call:** Interreg MED 2014-2020 – First call  
  **Specific objective:** 3.1: “To enhance the development of a sustainable and responsible coastal and maritime tourism in the MED area”  
  **Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy  
  **Partners:**
  1. **Latin Arc** [ES] (Lead partner)  
  2. **Barcelona Provincial Council** [ES]  
  3. **Plan Bleu** for the environment and development in the Mediterranean [FR]  
  4. Mediterranean Universities Union – **UNIMED** [IT]  
  5. **Panteion University** of Social and Political Sciences Research Committee [EL]  
  6. **Adriatic Ionian Euroregion** [HR]

  **Associated partners:** Association of the Mediterranean Chambers of Commerce and Industry (ASCAME); DEFISMED; Tarragona Provincial Council; Conference of Peripheral Maritime Regions Intermediterranean Commission CPMR-IMC [FR]; Forum of the Adriatic and Ionian Chambers of Commerce; Centre for Mediterranean Cooperation of the International Union for the Conservation of Nature (IUCN-Med); City of Nice- Euromed Cities Network; CAT-MED Platform for sustainable urban models; Metropolitan Area of Barcelona -Medcities; University of Catania; University of Bari “Aldo Moro”; University of Girona; Greek Tourism Confederation; Regional Agency for tourism promotion “in Liguria”; Metropolitan City of Florence; Valencia Provincial Council; Provincial Government of Malaga; Province of Livorno; Region of Thessaly; Hellenic Development City Network (D.E.P.AN. – City Network); South Aegean Region; The Italian Federation of Parks and Nature Reserves -Europarc Italy; Priority Actions Programme Regional Activity Centre -PAP/RAC; Genoa Municipality; University of the Aegean – Research Unit; University Mediterranean Podgorica, Faculty of Tourism; Metropolitan City of Turin

  **Start date:** 01.11.16  
  **End date:** 31.10.19

  **Overall budget:** €1,411,697.35

  **Co-financing:** €1,199,942.75 (85%)

**Background and context:**

In the Mediterranean, the tourism sector offers great opportunities for economic growth and employment. Exploiting this potential requires sustainable development strategies for the sector. For this reason, projects on sustainable tourism must ensure that the impact of these activities on natural and cultural heritage are taken into account in the development of coastal and maritime tourism.

**Description:**

Built on a transnational partnership with strong knowledge and experience on integrated coastal management and sustainable tourism policies, BleuTourMed aims at supporting and ensuring synergies between the modular projects selected under the Specific Objective 3.1(Sustainable Tourism) of the Interreg MED Programme 2014-2020. BleuTourMed partners are willing to share knowledge and best practices, to enhance existing experiences among key stakeholders, and to create new partnerships for promoting and strengthening new policies towards a more sustainable Mediterranean tourism.

As a Horizontal Project, its main aim is to build the community of projects supporting and helping them to synthesis and integrate data, methods and outputs in order to better communicate as well as to capitalise their results at Mediterranean level. Community building activities focus on stimulating the sharing and co-ownership of data and results among the 14 projects. Those Modular projects are working on:

1. Enhancing attractiveness and tourism offer;
2. Addressing tourism pressures;
3. Strengthening planning and management practices towards sustainable tourism in the MED.
Capitalisation processes and disseminates these results for the implementation of the policy framework regarding Coastal and Maritime sustainable tourism: e.g. MSP, ICZM, UNEP/MAP MSSD, Blue Growth Strategy, Blue Med initiative and Integrated Regional Development policies on sustainable tourism.

Expected outputs:

- **Communication strategy**
  - Disseminating the HP and MPs results and maximising their impact
  - Reaching the right targets & the wider audience possible

- **Community Building**
  - Allowing the Thematic linkages & Key deliverables though a Database
  - Capitalising Results & methodological approach through Map and online tools
  - Identifying target groups & common indicators
  - Helping MPs to find synergies between them and to reach their objectives
  - Contributing to the Creation of a community in order to increase knowledge and social dialogue with regard to sustainable/responsible M&C tourism

- **Capitalisation strategy**
  - Sharing calendar matching with external Sustainable tourism events
  - Disseminating Declarations & Policy papers (notably through Axis 4 – Governance)
  - Mapping of the INTERREG Sustainable Tourism Community (PP&AP)
  - Gathering MPs results and sharing them with the Med Community on Sustainable Tourism
  - Integrating the MPs results into a Systemic transnational thematic framework

**Key words:** Sustainable Tourism, M&C tourism, ICZM, attractiveness, tourism pressures, capitalisation, dissemination

**Added value for the IMC members:**
IMC members can directly benefit from the project’s outputs and its related events, and be part of the MED Sustainable Tourism Community. They will have the opportunity to interact, consolidate networks, follow the activities of all the MPs of the community, and exploit all connections for feeding their political and technical reflections on specific themes related to sustainable tourism.

**Main CPMR IMC contact(s) for this project:** Emmanuel Maniscalco
**Twitter:** @MEDCommunity3_1 / LinkedIn: Interreg MED Sustainable Tourism Community
**Website:** https://sustainable-tourism.interreg-med.eu/

- **GO-SUMP**
  **Acronym:** GO-SUMP
  **Full title:** GO-SUMP – Improving Sustainable Urban Mobility
  **Corresponding call:** Interreg MED 2014-2020 – First call
  **Specific objective:** 2.3: “To increase capacity to use existing low carbon transport systems and multimodal connections among them”
  **Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TF: Follow-up in the Regions of UfM Blue Economy Agenda)

**Partners:**
(1) Ayuntamiento de Málaga – Malaga City Council [ES] (Lead partner)
(2) EUROCITIES ASBL [BE]
(3) Barcelona Metropolitan Area -Medcities General Secretariat – AMB [ES]
(4) Working for sustainable mobility in developing cities – CODATU [FR]
(5) Mediterranean Universities Union – UNIMED [IT]
(6) Regional Environmental Centre for Central and Eastern Europe, Country office Ljubljana – REC [SI]

**Associated partners:** Platform for Sustainable Urban Models - CAT MED (ES); Promotion of Operational Links with Integrated Services aisbl – POLIS (BE); Conference of Peripheral Maritime Regions Intermediterranean Commission CPMR-IMC (FR); Albanian Institute of Transport -Ministry of Transport and infrastructure (AL); Government of Catalonia, Department of Territory and Sustainability (ES); AVITEM (FR); International Sava River Basin (HR)

**Start date:** 01.11.16
**End date:** 31.10.19
**Overall budget:** €1,165,000.00
**ERDF Co-financing:** €990,250.00 (85%)

**Background and context:**
The capitalisation and mainstreaming of results at transnational level has shown difficulties during the last programming period. When talking about sustainable mobility as a part of urban planning, the gap is even bigger in the MED, even if the classical city configuration of proximity could easily inspire a low carbon transport strategy.
Description:
Using a specialised partnership as backbone of the working structure, GO SUMP is working to solve the gap of sustainable mobility part of urban planning, by guiding and supporting modular projects as a community to improve the visibility, capitalisation and mainstreaming of their results through joint strategies based on synergies and networking. GO SUMP aims to act as a bridge among the MED Programme and projects, and the stakeholders for their COM&CAP through key thematic groups such as CIVITAS, Eltis, the SUMP Platform or the Covenant of Mayors.

Expected outputs:
Contributing to a unique identity on SUMPs in the Med cities enhancing its peculiarities as a key to implement low carbon transport and mobility measures.

Key words: Low carbon transport; sustainable mobility; urban planning;

Added value for the IMC members:
IMC members can follow the project’s activities and results through the IMC working group on Transport and Integrated Maritime Policy. They can also be part of the MED Urban Transports Community -and related events- through which they have the possibility to interact, consolidate networks, follow the activities of all the MPs of the community, and exploit all connections for feeding their political and technical reflections on specific themes related to urban transports. Synergies are being explored with the CIVITAS DESTINATIONS project.

Main CPMR IMC contact(s) for this project: Flora Leroy
Twitter: @interreg_gosump / LinkedIn: Urban Mobility Go Sump
Website: https://urban-transports.interreg-med.eu/

b. Modular/integrated projects

Three projects in which the IMC is involved as associated partner submitted under the second call for proposals were approved in January 2018, including a modular (capitalising) project focusing on maritime protected areas and blue economy (PHAROS4MPAs) as well as two integrated (studying + testing + capitalising) projects: one focusing on Mediterranean maritime clusters and blue growth (MISTRAL) and the other one on innovation related to Mediterranean diet (MD.net).

- PHAROS4MPAs

Acronym: PHAROS4MPAs
Full title: Blue Economy and Marine Conservation: Safeguarding Mediterranean MPAs in order to achieve Good Environmental Status
Corresponding call: Interreg MED 2014-2020 – Second call
Specific objective: 3.2: “To maintain biodiversity and natural ecosystems through strengthening the management and networking of protected areas”
Type of project: M3 (capitalising)
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy
Partners:
(2) Priority Actions Programme Regional Activity Centre – PAP/RAC [HR]
(3) Regional Development Funds for North Aegean Region – RDF NA [EL]
(4) Regional Agency of the Administration of Protected Areas in Albania – AKZM [AL]
(5) Institute of the Republic of Slovenia for Nature Conservation – ZRSVN [SI]
(6) National Research Council – CNR [IT]
(7) WWF Mediterranean – WWF MED [IT]
(8) Girona University – UdG [ES]

Associated partners: Mediterranean Protected Areas Network -MedPAN (FR); WWF Spain (ES); France Energie Eolienne -FEE (FR); Regional Marine Pollution Emergency Response Centre for Mediterranean Sea -REMPEC (MT); Regional Activity Center for Specially Protected Areas -RAC/SPA (TN); European Boating Industry (BE); World Wide Fund for Nature -WWF Greece (EL); Agence Française pour la Biodiversité - Antenne de façade maritime – Méditerranée (FR); Conference of Peripheral Maritime Regions Intermediterranean Commission CPMR-IMC [FR]
Start date: 01.02.18
End date: 31.07.19
Overall budget: €1,179,496.57
ERDF Co-financing: €934,544.45 (85%)
Background and context:
The development of Blue Economy and MSP represent a transnational challenge for marine protected areas (MPAs). Maritime sectors have started to operate more and more frequently inside and in the vicinity of MPAs with expected growing environmental impacts, while at the same time, the Marine Strategy Framework Directive requires to reach Good Environmental Status of the European Seas by 2020.

Many EU projects and other initiatives have published results and recommendations concerning MPAs and their interactions with economic sectors but a Mediterranean integrated approach is lacking. By capitalising on these results, the PHAROS4MPAs project will deliver an integrated framework for recommendations on the necessary practical collaboration between Mediterranean MPAs and the maritime sectors adapted to appropriation by the project’s targets.

The expected change originating from the project is an enhanced management effectiveness and networking for Mediterranean MPAs, which will ultimately contribute to the conservation of marine biodiversity and natural ecosystems.

Approach and outputs include delivering common capitalisation baselines, recommendations and policy tools adapted to appropriation by the MedPAN network, MSP Authorities, the European Commission, the Barcelona Convention and the various maritime sectors.

Description:
Capitalising on existing EU projects and other initiatives results, the PHAROS4MPAs project will conceive and deliver an integrated framework of recommendations on the necessary practical collaboration between MPAs and the maritime sectors. In particular, the following sectors and their relationships with MPAs will be addressed: offshore oil and gas, maritime transport, cruise, offshore renewable energy, aquaculture, leisure activities, artisanal fisheries.

In that way, the project aims at enhancing MPA management effectiveness and networking through awareness-raising and capacity building under the MedPAN network and MPA authorities. Management effectiveness will also be strengthened by an adequate inclusion of MPA networks issues in the national maritime spatial plans that EU Mediterranean States are developing by 2021/ICZM strategies/Ecosystem Approach of the Mediterranean Action Plan and in related maritime sectors strategies. Ultimately, the project will contribute to maintaining marine biodiversity and natural ecosystems.

Expected outputs:
1. MPA management effectiveness and networking is enhanced through capacity building and engagement under the MedPAN network and MPA authorities. Pressures and impacts from the operations of maritime sectors are known, evaluated, managed, monitored and eventually mitigated by Mediterranean MPAs. As a consequence, an increased share of marine protected areas are meeting their conservation goals and objectives, thanks to their improved management.

2. MPA management effectiveness is strengthened by an adequate inclusion of MPA networks issues in the national maritime spatial plans/ICZM strategies: Pressures and impacts from the operations of maritime sectors are known, evaluated, managed, monitored and eventually mitigated by Mediterranean MSP/ICZM authorities and addressed in the Ecosystem Approach of the Mediterranean Action Plan. As a consequence, an increased share of marine protected areas are meeting their conservation goals and objectives.

3. MPA management effectiveness is strengthened by an adequate inclusion of MPA networks issues in maritime sectors strategies. Pressures and impacts from the operations of maritime sectors are known, evaluated, managed, monitored and eventually mitigated by the maritime sectors themselves. As a consequence, an increased share of MPAs is meeting their conservation goals and objectives.

Main expected deliverables:
- Communication materials for external dissemination (brochure, website, video, social media)
- Interaction with MED Biodiversity Protection Community
- Capitalisation baseline and reports
- Cartography (locate the priority locations of pressures, impacts or risks exerted by economic sectors on Mediterranean MPAs)
- Stakeholder engagement plan
- Workshops with MedPAN and MAP managers
- Workshops with MSP/ICZM authorities
- Meetings with EU/national representatives of maritime sectors and with the EU Commission
- Workshops with UNEP MAP
- Recommendations for the durability of the project's results

Key words: Protected area management, biodiversity, natural resources, environment, ecosystem approach, ICZM, offshore oil and gas, maritime transport, cruise, offshore renewable energy, aquaculture, leisure activities, artisanal fisheries
Added value for the IMC members:
The IMC will be supporting the dissemination activities and transferability of outputs among its members and external stakeholders and the cross-fertilisation of the project’s results with other relevant projects or initiatives in which the CPMR and its IMC are participating, in particular in relation with the capitalisation work package. Besides, there is a clear potential for synergy between the project and the IMC work with the Union for the Mediterranean on Blue Economy. There are also potential for synergy with projects in which the IMC is involved, such as InnoBlueGrowth, PANACEA, SIMWESTMED. The project falls under the priorities of the IMC Action Plan and Working Groups.

Main CPMR IMC contact(s) for this project: Lise Guenoll

- MISTRAL

Acronym: MISTRAL
Full title: Mediterranean Innovation STRAtegy for transnational activity of clusters and networks of the Blue Growth
Corresponding call: Interreg MED 2014-2020 – Second call
Specific objective: 1.1 “To increase transnational activity of innovative clusters and networks of key sectors of the MED area”
Type of project: integrated project (studying + testing + capitalising)
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy
Partners:
1. Emilia-Romagna Region - Research, innovation, Energy and sustainable economy Department [IT] (Lead partner)
2. ASTER S.Cons.p.A. – ASTER [IT]
3. Autonomous Region Friuli Venezia Giulia - Central Directorate for Job, Training, Education, Equal Opportunities, Youth Policies, Research and University – RAФVG [IT]
4. Hellenic Centre for Marine Research – HCMR [EL]
5. Maritime Cluster of Balearic Islands – CMIB [ES]
6. Pole Mer Méditerranée - Toulon Var Technologies – PMM-TVT [FR]
7. Maritime Cluster of Andalusia – CMMA [ES]
8. National Research Council - Earth system science and environmental technologies – CNR [IT]
9. Region of Crete - Directorate of Environment and Spatial Planning [EL]
10. Alentejo Regional Development Agency - Economic Department – ADRAL [PT]
12. Croatian Maritime Industry Competitiveness Cluster – MarC [HR]
13. Aleksander Moisiu University of Durres - Faculty of Business – UAMD [AL]

Associated partners:
Conference of Peripheral Maritime Regions Intermediterranean Commission CPMR-IMC [FR]; Apulia Region - Dep. Of Agruculture, Rural and env. dev. (IT); Molise Region - Dep. Of the Presidency (IT); Lazio Region - Directorate Economic Development (IT); Marine Technology Centre -CTN (ES); Associazione Cluster Marche Manufacturing (IT)

Start date: 01.02.18
End date: 31.01.22
Overall budget: €5,230,000.00
Co-financing: €4,445,500.00 (85%)

Background and context:
The current MED area innovation performance in the blue growth sector is behind the EU average and there is a lack of transnational and transversal cooperation between the different quadruple helix actors in Blue Growth.

Description:
The aim of MISTRAL is to is to create a symbiotic and transnational community of the Mediterranean Clusters active in the BG domains (blue energy, aquaculture, maritime, coastal and cruise tourism, blue biotechnology, marine mineral resources) made up of 7 countries (7 regions, 6 clusters and 3 RTOs) in order to:
i) Make marine knowledge and sustainable innovation the key drivers for BG;
ii) Support MED clusters to become an excellent intermediary of knowledge for increasing blue economy;
iii) Design and implement sustainable development trajectories harmonised with the MED regions Smart Specialization Strategies.
MISTRAL seeks to empower and increase the effectiveness of the quadruple helix actors’ innovation activities such as know-how and technology transfer, business creation, networking, interactions with policy makers, promotion of new models for the governance, involvement of SMEs/corporates in open innovation programs (i.e. joint labs between RTOs and companies, living labs, etc.). The blue economy, which represents one of the key pillars of the Mediterranean and EU growth employing approximately 5.4 million people, needs to be constantly fed and enhanced by the exploitation of knowledge, research and talents. The aim of MISTRAL is to promote and make effective a transnational BG ecosystem of innovation where enterprises (SMEs and corporates), RTOs, higher education institutions, public sector, cooperate to:
- develop sustainable innovation actions;
- increase their innovation performance;
- sustain the development of the entrepreneurial spirit;
- increase the access and sharing of the marine knowledge.

During its various phases, MISTRAL intends to design, test, develop, implement, manage and ensure the sustainability on the long run of a transnational network gathering the excellent BG clusters in the MED area, and to act as catalyst and multiplier for innovation actions.

**Expected outputs:**
1. Improve knowledge of MED clusters competencies and capacities (understand key players, performances, opportunities for further development, main challenges)
2. Increase the effectiveness of clusters’ services (overall improvement of tailor made services, designed, tested and validated by the MISTRAL network, to allow MED clusters and ecosystems benefitting from new methodologies and tools)
3. Develop of new value chains models (new value models will be designed under a business analysis perspective that describes, besides the traditional drivers, also social and technical resources as they are the main intangible assets that needs to be foster)
4. Global Med Governance control room (aims at steering a share and common vision on the blue growth future perspective)

**Main expected deliverables:**
- Integrated analysis on the Blue Growth subsectors in MED regions, including key drivers
- Regional maps for matching Blue Growth and Smart Specialisation Strategies
- Capacity building for Blue Growth Clusters operators
- Service packs for SMEs through Cluster collaboration
- Implementation of Innovative service packs for SMEs through Cluster collaboration
- Mobility programme for maritime cluster
- Blue growth strategic alliance tool

**Key words:** blue growth, sustainable innovation, blue economy, Smart Specialization Strategies, coastal and marine ecosystem, Mediterranean Clusters, blue energy, aquaculture, maritime, coastal, cruise tourism, blue biotechnology, marine mineral resources

**Added value for the IMC members:**
The IMC will support the dissemination activities and transferability of outputs among its members and external stakeholders and the cross-fertilisation of the project’s results with other relevant projects or initiatives in which the CPMR and its IMC are participating, in particular in relation with the testing and capitalisation work packages. Besides, there is a clear potential for synergy between the project and the IMC work with the Union for the Mediterranean on Blue Economy, and working group on Transport and Integrated Maritime Policy. There are also potential for synergy with the InnoBlueGrowth project.

**Main CPMR IMC contact(s) for this project:** Elodie Nunes

**Acronym:** MD.net

**Full title:** Mediterranean Diet - When Brand Meets Peoples

**Corresponding call:** Interreg MED 2014-2020 – Second call

**Specific objective:** 1.1: “To increase transnational activity of innovative clusters and networks of key sectors of the MED area”

**Type of project:** Integrated project (studying + testing + capitalising)

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda)
The project main objective is to strengthen exploration of the MD according the UNESCO Med Diet Convention, blending comprehensive MD concepts with innovative tools. The project intends to use both cultural and creative measures and start cooperation of international quadruple helix stakeholders in order to lift Mediterranean diet on new quality levels.

**Description:**
M.D.net project challenges the problems of currently neglected and undeveloped opportunities of Mediterranean Diet (MD). MD is integral part of the Mediterranean identity inscribed in the UNESCO list of Intangible Cultural Heritage of Humanity. The MD involves a set of skills, knowledge, rituals, symbols and traditions concerning crops, harvesting, picking, fishing, animal husbandry, conservation, processing, cooking, sharing and consumption of food products characterising a healthy lifestyle.

The project main objective is to strengthen exploration of the MD according the UNESCO Med Diet Convention, blending comprehensive MD concepts with innovative tools. The project intends to use both cultural and creative measures and start cooperation of international quadruple helix stakeholders in order to lift Mediterranean diet on new quality levels.

**Expected outputs:**
1. MD.data: sharing scientific knowledge and research on the Mediterranean Diet through the transnational network platform
3. MD.InC: innovation and creativity of products and services through the permanent platform
4. MD.Brain: shared methodology of courses and workshops for information and co-creation of MD professionals
5. MD.GOV: strengthening of partnerships among Quadruple-helix sectors
6. MD.ESI: incorporating the network “MED Diet Brand” on the public agenda of the concerned Med regions
7. MD.TNnet: enlarged MD.net transnational capitalisation

**Partners:**
1. Regione Campania [IT] (Lead partner)
2. University of Algarve – UAlg [PT]
3. Public institution for coordination and development of Split-Dalmatia County – RERA SD [HR]
4. Region of Crete [EL]
5. Association for Economic Development – REDAH [BA]
6. Mediterranean Diet Foundation – FDM [ES]
8. Regione Emilia Romagna [IT]
10. Standing Committee for the Euro-Med Partnership of Local & Regional Authorities – COPPEM [IT]
11. Department of Agriculture/ Ministry of Agriculture, Rural Development and Environment – DA [EL]
12. Association of Albanian Municipalities – ShBSh [AL]
13. GOVERNMENT OF CATALONIA- Ministry of Agriculture, Livestock, Fisheries and Food – DARP [ES]

**Associated partners:**
National Park of Cilento, Vallo di Diano and Alburni (IT); Med Campus – Leader city of Ceraso (IT); EGTC – Mediterranean Diet - Pollica – Italy (IT); International Tourism Institute (SI); Municipality of Ajdovscina/Obcina (SI); Rotunda Centre/Sredisce Rotunda (SI); University of Primorska (SI); Scientific Research Centre Koper/Znanstveno Raziskovalno središče Koper (SI); Confederation of Egyptian European Business Associations (EG); Fondazione Mediterraneo (IT); Conference of Peripheral Maritime Regions Intermediterranean Commission CPMR-IMC [FR]; PRODEUTUR, S.A.U. (ES); Fondazione Idis – Città della Scienza (IT); Agros Community Council (CY); University Suor Orsola Benincasa of Naples (IT); Center for rural development and agriculture (BA); Three Cultures of the Mediterranean Foundation (ES); Ministry of Agricultural Food and Forestry policies (IT);

**Start date:** 01.02.18
**End date:** 31.01.22
**Overall budget:** €4,890,000.00
**ERDF Co-financing:** €3,544,500.00 (85%)
8. MD.net Cycle: virtuous circle leading from education to healthy life-styles to a traditional and safe food through innovation in MD process and complementary services (preservation, production, delivery, branding, promotion etc...) to be more attractive for young generations and mass markets in a way to produce new interest in agriculture fields for job opportunities

**Main expected deliverables:**
- MD.data Innovation tools’ Monitoring to help MD enterprises in the international market
- MD.GOV- Communities-Led Local Development (one per territory concerned)
- MD.TNnet – Transnational network to transfer technology and creative initiatives to MD.net SMEs
- MD.Brain - Training cycles to transfer new skills in traditional knowledge and vice-versa
- MD.Brand - Innovation of marketing
- MD.InC - Innovation of product, process, organization
- MD.ESI
- MD.Blend- MD transferable features adaptable to other settings in international context

**Key words:** Mediterranean Diet, MED identity, Cultural Heritage, traditions, harvesting, fishing, food products

**Added value for the IMC members:**
The IMC will support the dissemination activities and transferability of outputs among its members and external stakeholders and the cross-fertilisation of the project’s results with other relevant projects or initiatives in which the CPMR and its IMC are participating, in particular in relation with the testing and capitalisation work packages. The project falls under the priorities of the IMC Action Plan and Working Groups. IMC members will be able to follow the activities of this project/benefit from its results through the IMC Task Force on Sustainable and Cultural Tourism. Besides, there is a clear link between the project and the IMC Working Group on Economic and Social cohesion, and the CPMR Task Force on Tourism. Many links could be foreseen also with the Horizontal Project on Sustainable Tourism (BleuTourMed), in which the IMC is involved as associated partner.

**Main CPMR IMC contact(s) for this project:** Davide Strangis

c. **Axis 4 (Governance) - PANORAMED**
The overall objective of Axis 4 is to “support institutional capacity of concerned public authorities and stakeholders in the definition of a joint transnational governance framework for the identification and implementation of shared approaches, policies and strategic projects on identified themes.” To do so, a “Platform” of national and regional authorities, involving relevant stakeholders, programmes, organisations and networks acting in the Mediterranean will be set up. This platform will be the main output of the Axis 4 project financed by the Programme, namely PANORAMED.

**Acronym:** PANORAMED

**Full title:** PANORAMED

**Corresponding call:** Interreg MED 2014-2020

**Specific objective:** 4.1: “To support the process of developing multilateral coordination frameworks and strengthening the existing ones in the Mediterranean for joint responses to common challenges”

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy (TF: Energy Renovation in Mediterranean Buildings); Social and Economic Cohesion (TF: Vasco da Gama)

**Partners:**
- Spanish Ministry of Finance and Public Administration - General Directorate for EU Funds (Lead partner)
- Albania, Ministry of European Integration
- Bosnia Herzegovina, Directorate for EU Integration of Council of Ministers of Bosnia and Herzegovina
- Croatia, Ministry of Regional Development and EU Funds
- Cyprus, Directorate general for European Programmes, coordination and development
- France, Under the French Prime Minister: Commissariat General for Equality of Territories and General Secretariat for the Sea. Region Provence-Alpes-Côte d’Azur
- Greece, Ministry of Economy, Development and Tourism - General Secretariat for Public Investments & NSRF, Region of Crete
- Italy, Region Emilia Romagna, Region Marche, Region Molise and Region Tuscany
- Malta, Ministry for European Affairs and the Implementation of the Electoral Manifesto
- Montenegro, Ministry of foreign affairs and European integration - General directorate for coordination of EU assistance Programmes
- Portugal, Ministry of Planning and Infrastructures - Agency for Development and Cohesion
- Slovenia, Government Office for development and EU Cohesion Policy
The project aims to link the results of all MED projects - including those developed by other Programmes/organisations/networks active in the Mediterranean - to policy making in a comprehensive way - with a special focus on M&C tourism and maritime surveillance in the first stage - in order to pinpoint gaps and opportunities partially or not yet addressed.

IMC members can directly benefit from the work carried out in the frame of the project in terms of policy recommendations and opportunities to participate in relevant strategic projects. The first steering committee (SC) of the PANORAMED was organised back-to-back with the IMC 2017 General Assembly on 6-7 July 2017 in Naples and the official kick off on the 27 September 2017 in Sevilla. Other meetings of the SC are being set up back-to-back with other IMC Statutory events (e.g. with the Political Bureau on 14-15 February 2018 in Cartagena).

Main CPMR IMC contact(s) for this project: Davide Strangis
Website: https://governance.interreg-med.eu/
2. ENI CBC MED

Six projects -involving the CPMR-IMC as associated partner- were submitted under the first call of the ENI CBC MED Programme (2014-2020) -which closed on 24 January 2018. Three of them were finally selected for funding i.e. Co-Evolve4BG, MED PEARLS and MEDUSA.

- **Co-Evolve4BG**

  **Acronym:** Co-Evolve4BG
  **Full title:** Co-evolution of coastal human activities & Med natural systems for sustainable tourism & Blue Growth in Mediterranean
  **Corresponding call:** ENI CBC Mediterranean Sea Basin Programme 2014-2020 - 1st call for standard projects
  **Thematic objective:** B.4: “Environmental protection, climate change adaptation and mitigation”
  **Priority:** B.4.4: “Incorporate the Ecosystem-Based management approach to ICZM into local development planning”
  **Related IMC working groups/task forces:** Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy; Territorial Cooperation and Macro-Regional Strategies
  **Partners:**
  1. INSTM – National Institutes of Science and Technologies of the Sea of Tunisia (TN) (Lead partner)
  2. Region of Lazio (IT)
  3. REMTH – Region of Eastern and Macedonia Thrace (GR)
  4. University of Murcia (Department of Ecology, SP)
  5. Region of Crete (GR)
  6. Foundation Valencia Port (SP)
  7. ANPE (TN)
  8. Lebanese Ministry of Works and Public Transportation (MWPT) (LB)
  9. NGO Al-Midan (Lebanon)
  10. NGO Amwaj (Lebanon)
  **Associated partners:** CPMR Intermediterranean Commission (FR); Regione Emilia-Romagna (IT) – Adjoining region; Department of Herault (FR); PAP/RAC: Priority Actions Programme/Regional Activity Centre/UNEP-MAP; ISMAR-CNR (IT); Region of Murcia (Tourism Institute and General Directorate for EU cooperation, TIGD-EUC) (ES)
  **Duration:** 36 months
  **Expected start date:** 2019
  **Expected end date:** 2021
  **Overall budget:** €2,964,131,88 (90% EU co-financing)

**Background and context:**

This ENI CBC MED proposal was presented in the frame of the Programme’s priority on environment-ICZM and as a part of the wider “Med Coast for Blue Growth” (MedCoast4BG) project and in connection to the already running Co-Evolve project funded by the Interreg MED Programme, of which Co-Evolve4BG is an extension to the southern and eastern part of the Mediterranean.

**Description:**

Co-Evolve4BG project aims at analysing and promoting the co-evolution of human activities and natural systems in touristic coastal areas, allowing sustainable development of touristic activities based on the principles of ICZM/MSP and promoting Blue Growth in the Mediterranean.

The project focuses on the conditions for -and promotes- the co-evolution of human activities and natural systems for the development of sustainable coastal and maritime tourism, as already addressed by the Co-Evolve project (Interreg MED program) but extending its action towards the South & East Mediterranean coastal areas.

**Expected outputs:**

- Co-Evolve4BG communication strategy and tools; Interaction with horizontal projects
- Transferability plan at Pilot Areas and regional scale and at the Mediterranean scale
- Integrated analysis of threats and enabling factors for sustainable tourism at MED scale
- Tourism sustainability analysis toolkit; Training material and courses

**Key words:** Coastal management and maritime issues, Sustainable management of natural resources, Tourism

**Added value for the IMC members:**

This project is a priority for the IMC as it could become the extension of the CO-EVOLVE project in the South and East Mediterranean, under the MedCoast4BG umbrella project, and could benefit to all the members. The role of the IMC is mainly to support its capitalisation and dissemination activities.

**Main CPMR IMC contact(s) for this project:** Davide Strangis
MED PEARLS

Acronym: MED PEARLS

Full title: Med Pearls - The Mediterranean as an innovative, integral and unique destination for Slow Tourism initiatives

Corresponding call: ENI CBC Mediterranean Sea Basin Programme 2014-2020 - 1st call for standard projects

Thematic objective: A.1: “Business and SME development”

Priority: A. 1.3: “Encourage sustainable tourism”

Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy

Partners:
1. Catalan Tourist Board (Spain)
2. Tel Aviv Global (Israel)
3. Municipality of Thessaloniki (Greece)
4. Ministry of Tourism (Jordan)
5. Mediterranean Pearls (Italian Destination Management Organization)
6. PICTI (Palestine, Business Incubator)

Associated partners: CPMR - Conference of Peripheral Maritime Regions

Duration: 36 months

Expected start date: 2019

Expected end date: 2021

Background and context:
Slow tourism invites travellers to tourism at a reduced pace; one that is sustainable and responsible, and to discover new destinations while respecting them and while having direct contact with local communities. It invites tourists to get to know places, to live and “taste” them while at the same time promoting their protection as patrimonies of inestimable worth, as a richness to be safeguarded for our common wellbeing. It promotes the growth of less known areas and makes them valuable tourism destinations. It cooperates with DMCs (Destination Management Companies) active in the promotion of territories to better facilitate encounters with local cultures and improve the quality of the hospitality offered. One of the key aims is to value the local history, culture, and typical products of the participating places. Because it arose organically, there is no single agreed-upon definition of what constitutes slow travel and tourism, but the phenomenon contains some of these principles: experiencing and learning about local natural and/or cultural heritage, slowing down and taking time to sense the places, and keeping the negative impact of travel on local communities and the environment to a minimum.

Description:
The main objective of the project is to develop new sustainable tourism products (Pearls) based on the Slow tourism concept and the use of innovation to overcome joint challenges in the Mediterranean. Med Pearls follows a comprehensive approach promoting the Mediterranean region as a single and integral destination and targeting mid-, and long-range outbound markets (Central and Northern Europe, USA and Canada, Asia countries, etc.).

Expected outputs:
This project is based on SIX main pillars:
- Deseasonalization (all year long offer)
- Diversification (working against mass tourism)
- Local Economies (promote local MSMEs and products)
- Decentralization (focus on less known touristic areas, attract tourists out of the city centers)
- Sustainability
- Innovation (process + products)

Key words: Slow Tourism; responsible and sustainable tourism; innovation

Added value for the IMC members:
MED PEARLS proposal addresses many elements in the frame of sustainable tourism that are in line with the IMC Action Plan (Deseasonalization, Diversification, promotion of local economies/products, Decentralization, Sustainability, Innovation) and is dealing with a dimension and a typology of actions that are very much linked with the development of local economies and culture. This is particularly interesting for Mediterranean Regions and could be complementary to the rest of IMC actions in this field.

Main CPMR IMC contact(s) for this project: Davide Strangis
**MEDUSA**

**Acronym:** MEDUSA  
**Full title:** Development and promotion of Mediterranean Sustainable Adventure Tourism  
**Corresponding call:** ENI CBC Mediterranean Sea Basin Programme 2014-2020 - 1st call for standard projects  
**Thematic objective:** A.1: “Business and SME development”  
**Priority:** A. 1.3: “Encourage sustainable tourism”  
**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy  

**Partners:**  
1. BARCELONA CHAMBER OF COMMERCE -BCC, Spain (LP)  
2. ASCAME (Association of Mediterranean Chambers, Spain)  
3. JITOJA (Jordan Inbound Tourism Operators Association, Jordan)  
4. RMF (René Moawad Foundation, Lebanon)  
5. PUGLIA Region (Italy)  
6. WWF North Africa (Tunisia)  

**Associated partners:** CPMR - Conference of Peripheral Maritime Regions  
**Duration:** 36 months  
**Expected start date:** 2019  
**Expected end date:** 2021  
**Overall budget:** around €2 million

**Background and context:**

**Description:**
The project addresses the issue of tourism diversification and de-seasonalisation in the Mediterranean, developing new strategies and strengthening the promotion and commercialisation of active tourism products in regions willing to commit with a more low-impact, sustainable, responsible and high-quality alternative approach. Active Tourism segments addressed in this project are Adventure, Sports and Action Tourism. Given that these segments are not always sustainable from social and ecological dimensions, the project will seek to promote and commercialise new and improved existing products, that can guarantee the protection of the environment, training local professionals and monitoring impact thoroughly.

**Expected outputs:**
- To identify, valorise and internationally position local assets for developing Active Tourism activities among the participating MED regions, having a low impact and being ecologically and socially sustainable;  
- To define strategies for the development, promotion and commercialisation of improved and new Active tourism products that are in accordance with international and European sustainability standards and requirements and that limit the impact of the seasonal effect;  
- To implement pilot actions rolling out improved and new Active tourism products developed, including promotion and marketing actions in view of supporting the internationalisation of those;  
- To adopt measures of environmental awareness for local communities in targeted tourist areas and improve the knowledge and skills of professionals and SMEs to guarantee the sustainable development of Adventure, Sports and Action tourism activities in the region

**Main expected deliverables:**
- Tourism outbound market research elaborated (North-western and Central Europe markets segmented and analysed, and existing tourist packages competition studied); Guidelines for designing sustainable products published for the Adventure, Sports and Active Tourism segment; Portfolio of tourism product ideas elaborated for Adventure, Sports and Active Tourism in the Mediterranean, including 25 ideas; 8 innovative and cross-border tourist products running, with viable business plans; 1 cross-border promotion and commercialisation strategy towards Outbound tourism markets developed; 500 tourism industry professionals and MSMEs trained; More than 20 environmental awareness workshops/trainings organised in the participating regions involving local communities

**Key words:** Deseasonalization, Diversification, promotion of local economies/products, Decentralization, Sustainability, Innovation in process and products; Adventure, Sports and Action Tourism

**Added value for the IMC members:**
The proposal addresses topics that are of great interest for the IMC members i.e. Deseasonalization, Diversification, promotion of local economies/products, Decentralization, Sustainability, Innovation in process and products, etc. The role of the IMC consists in providing support to capitalisation & dissemination activities. Synergies will also be foreseen with many other projects in which the IMC is involved e.g. CO-EVOLVE, MITOMED+, BleuTourMed, PANORAMED, etc. IMC members can follow the activities and results of the project.

**Main CPMR IMC contact(s) for this project:** Davide Strangis
C. OTHERS

1. Cooperation Agreement between the UfM Secretariat and the CPMR-IMC

Acronym: UfM – Promoting the Blue Economy in the Mediterranean
Full title: Union for the Mediterranean - Promoting the Blue Economy in the Mediterranean
Corresponding call: EASME/EMFF/2016/1.2.1.1 – Promoting the Blue Economy in the Mediterranean
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda)

Project cooperation agreement between the Secretariat of the Union for the Mediterranean (UfM) and the Conference of Peripheral Maritime Regions of Europe (CPMR)

Start date: January 2017
End date: June 2019

CPMR – LAZIO budget (valorisation of human resources): €62.710,00

Background and context:

The UfM Ministerial Conference on Blue Economy, getting together all 43 Union for the Mediterranean partners, has brought the political mandate to improve maritime governance and provided guidance to create an environment conducive to job creation, innovation and knowledge-based business opportunities through the development of key marine and maritime sectors.

The Declaration provides overall guidance on the main lines of action for the years to come and defines the assignments of the UfM Secretariat in facilitating and supporting Mediterranean countries in further developing the recommendations emerging from mentioned Ministerial Declaration. In particular, the Ministerial Declaration on Blue Economy of the 17th November 2015 has entrusted the Secretariat of the Union for the Mediterranean to play a major role in facilitating the policy dialogue on Blue Economy as well as in helping countries in shaping the regional agenda of priorities and the related portfolio of actions such as initiatives, programmes and projects.

Description:
The specific objectives of the Action relate to supporting and reinforcing the technical capacities of the UfM Secretariat on maritime policy and the blue economy in order to carry out the first set of assignments tasked by the above-mentioned UfM Ministerial Declaration on Blue Economy, namely:

- Objective 1. Reinforcing the regional dialogue on Blue economy/integrated maritime policy and facilitating the elaboration of a Blue Economy regional agenda and portfolio
- Objective 2. Assisting with the identification and promotion of initiatives and projects in line with the Mediterranean BE agenda
- Objective 3. Facilitating networking and information sharing among relevant Blue Economy stakeholders

Expected outputs:
The Action will contribute to the five Work packages of the EASME grant managed by the UfMS, illustrating the activities needed to serve mentioned objectives. The Work packages are:

- Work Package 1. - Assisting the regional dialogue and Agenda on Blue Economy;
- Work Package 2. - Support the UfM involvement in Blue Economy and promotion of a regional portfolio of projects and initiatives according to the blue economy agenda;
- Work Package 3 - Facilitate networking and information sharing among relevant Blue Economy stakeholders through the “Virtual Knowledge Centre”;
- Work Package 4 - Management of the action;
- Work Package 5 - Dissemination.

Key words: Blue economy; Blue Growth, Union for the Mediterranean; emerging strategies & initiatives; networking;

Added value for the IMC members:
IMC members are being be able to follow and directly contribute to this cooperation and synergies through the ‘Follow-up in the Regions of UfM Blue Economy Agenda’ Task Force. They have the possibility to share ideas and experience in view to the elaboration of the UfM Blue Economy regional agenda and portfolio, take part in the activities and events organised by the UfM in relation with Blue Economy (e.g. the annual Stakeholder conference on Blue Economy organized in November 2017) and promote project ideas in line with the Mediterranean BE agenda.

Main CPMR IMC contact(s) for this project: Davide Strangis
2. Union for the Mediterranean labelling

a. MedCoast4BG (Sustainable Tourism and ICZM)

MedCoast4BG is an umbrella project undertaken by the partners of the CO-EVOLVE project (Interreg MED), together with other actors, that aims at integrating and extending the CO-EVOLVE’s efforts and actions (analysing and testing) to other territories in the southern and eastern rims of the MED. It was officially labelled by the 43 countries of the Union for the Mediterranean on the occasion of a Senior Officials Meeting held on 11.12.17.

A project proposal (Co-Evolve4BG) in line with MedCoast4BG was submitted under the first call of the ENI CBC MED Programme (2014-2020) and is currently under evaluation (see the section dedicated to Co-Evolve4BG in this document). If selected, it will contribute directly to MC4BG implementation.

**Acronym:** MEDCOAST4BG (Med Coasts for Blue Growth)

**Full title:** Common approaches and planning tools to boost sustainable coastal and maritime tourism in the Mediterranean

**Corresponding call:** UfM labelling

**Related IMC working groups/task forces:** Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Territorial Cooperation and Macro-Regional Strategies

**Promoters:**

2. Region Emilia Romagna [IT]
3. Region of East Macedonia and Thrace – REMTH [EL]
4. PAP RAC (UNEP MAP) [HR]
5. Institute of Marine Sciences – IT National Research Council (ISMAR) [IT]
6. Conseil General de l’Hérault [FR]
7. IUAV (Venice University) [IT]
8. University of Thessaly [EL]
9. Po Delta Park Veneto Region [IT]
10. Dubrovnik Neretva Regional Development Agency (DUNEA) [HR]
11. Public Institution for Coordination and Development of Split Dalmatia County (RERA SD) [HR]
12. Valencia Port Foundation [ES]

**Countries involved:**

- Mediterranean Partner Countries (MPC): Tunisia
- Pre-Accession Countries: Montenegro
- EU member states: Italy, Spain, France, Greece, Croatia

**Foreseen partners:** CO-EVOLVE partners (promoters) + Regional & local governments and Institutional & technical partners from involved countries (the partnership is still open)

**Duration:** 3 years (2018-2020)

**Overall budget:** around €3 million

**Co-financing:** part of CO-EVOLVE budget (around €1,87 million in 2017-2019)

**Background and context:**

Coastal and maritime tourism is one of the largest maritime activity in the Mediterranean area. The sector has also a relevant dimension at global and wider Mediterranean scale with ongoing expansion trends, but bears important issues and challenges concerning the concurrent (and often conflictual) uses of coastal and marine resources. In this sense, the basin is especially concerned by a large range of socio-economic pressures in addition to the ones arising from climate change.

Public Administrations of all levels can and must play a significant role towards a smart, sustainable and inclusive growth of their territories, favouring a harmonic co-evolution of human activities and natural systems processes. This has been repeatedly demonstrated in the frame of political initiatives and projects involving regions, local authorities and the academia, that have been backed also from several MED States.

**Description:**

MedCoast4BG’s general objective is to analyse and promote the co-evolution of human activities and natural systems in coastal areas particularly or potentially devoted to tourism, taking into consideration climate change effects, sustainable development of tourist activities, and basing its analysis and actions on the principles of Integrated Coastal Zone Management and Maritime Spatial Planning.

The analysis performed and the model to be produced under the CO-EVOLVE Interreg Med project concerning mainly EU Med Coasts and 7 specific Pilot Areas, will be further elaborated and extended to 10 to 15 Pilot Areas in non-EU Southern & Eastern Mediterranean countries, taking into account common but also diverse natural,
physical and geographic characteristics, from coastal urbanized to natural protected areas. This analysis will be complemented by a quantitative evaluation of “tourism sustainability” in each Pilot Area, following the selection of adequate metrics and tools (e.g. Indicators & Decision Support System).

This will be used to produce sustainable tourism-driven and oriented action plans, based on the principles of ICZM/MSP. The project intends in particular to combine a presently unavailable analysis at MED scale of co-evolution of human activities and natural systems in coastal areas particularly or potentially devoted to tourism with existing local studies on representative areas in order to demonstrate the:

1) feasibility and effectiveness of a planning process on Pilot Areas following ICZM/MSP principles and of
2) selected pilot actions on key issues for sustainable coastal tourism development.

The inclusive and open architecture of the project should allow to build a sort of federation of Pilot Areas, under examination in other national and/or international projects but sharing the MEDCOAST4BG principles and approaches and willing to contribute to their consolidation and further expansion.

The project will consider the whole Mediterranean, in terms of analysis, development of tools, capacity building, transferability of approaches, guidelines and best practices, and will focus on a number of Pilot Areas.

**Expected outputs:**
Based on CO-EVOLVE key activities and results, MEDCOAST4BG aims to further develop the following analysis:

- Refine and focus the analysis on key aspects, including knowledge gaps, of threats and enabling factors, such as Climate change and morphological evolution: sea level rise, coastal erosion, vulnerability, subsidence, marine ingestion, littoralisation processes; economies and urbanisation; Touristic fluxes and carrying capacity; Pollution and other anthropogenic pressures affecting ecosystems; Conflicts among different uses on land and at sea and land-sea interactions; Coastal erosion measures; Ecosystem protection; Management of water resources; Transports and accessibility; Legislation, Administrative constraints, Governance, Financial resources and mechanisms.

- Apply approaches, tools and guidelines to more Pilot Areas with different characteristics in non-EU countries, while feeding an iterative process for their continuous improvement;

- Monitor processes and practices, also through appropriate data acquisition and data sharing, to quantify performances and identify critical aspects;

- Reinforce training and capacity building.

**Main expected deliverables:**

- **Communication**
  - Materials and tools for external dissemination (social media, website, brochure, poster, newsletter, video, factsheets, articles, etc.)
  - Local, national and international conferences

- **Studying**
  - Reports
  - Data and maps organised in a dedicated geoportal
  - Toolkit with sustainable indicators

- **Testing**
  - ICZM-MSP strategic plans on pilot areas
  - Reports on demonstration actions on pilot areas
  - Stakeholders engagement processes on pilot areas
  - Data, tools and maps organised in a dedicated geoportal common to all pilot areas

- **Transferring**
  - Customised training, capacity building and technical assistance at pilot areas scale (MEDCOAST4GB Angels)
  - Training, capacity building and technical assistance (courses, workshops, e-learning, etc.) on all conceptual and practical aspects of the process to MED countries
  - Transferability Plan to apply the planning approach and methods (e.g. CO-EVOLVE toolkits) to other Areas

**Key words:** Mediterranean, Sustainable coastal and maritime tourism, ICZM, MSP, ecosystem approach, action plan, transferability plan, co-evolution, human activities, natural systems, pilot zones

**Added value for the IMC members:**
IMC members will be able to follow the activities and results of the project through the dissemination actions and the connected work of its Task Force on Sustainable and Cultural tourism. In particular, they will be able to learn from and possibly adapt/replicate the methodology tested in the project’s pilot areas thanks to the transferability plan at Mediterranean scale, including non-EU countries (southern and eastern parts of the Mediterranean), adapting to their specific needs. Additionally, it must be noted that MEDCOAST4BG contributes to the actions line of the theme 2 of the JAP – Bologna Charter.

**Main CPMR IMC contact(s) for this project:** Davide Strangis, Emmanuel Maniscalco
II. PROJECTS UNDER EVALUATION

A. PROJECTS IN WHICH THE IMC WOULD ACT AS FULL PARTNER

1. Interreg MED

   a. Modular Projects

Three out of four proposals involving the CPMR-IMC as full partner submitted in the frame of the first phase of Interreg MED’s 3rd call for Modular Projects have passed to the second phase of the process. They were all submitted under the Programme’s specific objective 3.1 (Sustainable Tourism). The projects finally selected would start in November 2019.

- DestiMED PLUS

   Acronym: DestiMED PLUS
   Full title: Ecotourism in Mediterranean Destinations: From Monitoring and Planning to Promotion and Policy Support
   Corresponding call: Interreg MED 2014-2020 – Third call for Modular Projects
   Specific objective: 3.1 “Sustainable Tourism”
   Type of project: M2+M3 (testing + capitalising)
   Related IMC working groups/task forces: Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy; Territorial Cooperation and Macro-Regional Strategies

   Partners:
   (1) Regione Lazio (Lead partner) [IT]
   (2) Catalonia Region [ES]
   (3) Croatian Institute of Tourism [HR]
   (4) Fundació Universitària Balmes - University of Vic [ES]
   (5) South Aegean Development Agency – READ S.A. [EL]
   (6) WWF MED [IT]
   (7) Corsican Tourist Agency [FR]
   (8) Sardinia Region - RAS [IT]
   (9) IUCN [ES]
   (10) Region of Crete [EL]
   (11) NAPA Albania [AL]
   (12) Conference of Peripheral Maritime Regions of Europe – CPMR [FR]
   (13) Regional Ministry of Environment and Spatial Planning of Andalusia – CSJA [ES]
   (14) The Travel Foundation [UK]

   Associated partners: SMILO, MedPan, University of Bologna, Region of South Aegean, Ministry of Tourism Croatia, Greening the Islands, Asociación de Ecoturismo en España (AEE), Global Ecotourism Network (GEN), Universitat de Girona, Shouf Biosphere Reserve, Catalan Tourism Board, George Washington University, Empresa publica para la gestion del turismo y del deporte de Andalucia, INSTM Tunisia, Agence Nationale pour la Conservation de la Nature – Algerie, L’Oriental Region Morocco, NECSTouR

   Expected start date: November 2019
   Expected end date: June 2022
   Overall budget: around €3,37 million
   ERDF Co-financing: around €2.86 million
   CPMR budget: 351,375€

   Background and context:

   With an expected increase in tourism arrivals up to 500 million by 2030 - equivalent to the current regional population - the Mediterranean region is in urgent need of concrete and joint actions to address the ongoing and foreseen impacts. The Mediterranean is also home to a rich biodiversity, difficulty conserved in the protected areas of the region. As of today, almost 6000 species have been assessed for their conservation status in the Mediterranean region, and 25% were classified as Endangered. Pressures from increasing human population and development have been continuously increasing in the last 5 decades and are leading to biodiversity loss, habitat degradation, and elimination. Mass tourism is one of the leading causes of it in particular in coastal areas, being the driver behind uncontrolled urbanization, pollution and bad waste management, overuse of resources, over visitation and disturbance. Despite this, the majority of Protected areas in the Med still lack the knowledge,
capacities and funding to address this situation and there is no proactive planning around that in the Protected Area nor in the regions from which PAs are administratively depended. On the contrary, territories that are situated away from the coast and in sparsely populated territories, suffer from structural unemployment and lack of opportunities. This is also the situation of Protected areas which, as the surrounding communities, look at sustainable tourism as an alternative to the situation but, once again, lack skills and capacities to ensure their offer is marketable.

Description:
After 6 years of pioneer work to address the challenges described above, including the recent Interreg Med DestiMED project which defined a common approach for ecotourism development and monitoring in Mediterranean protected areas, several issues still need to be improved, up scaled, and capitalized upon.

DestiMED Plus will in particular look at:

- The lack of a relevant body in the Med area that brings together decision/policy makers across multiple-sectors and advocates for the conservation and sustainable tourism agenda at higher level, under ICZM principles;
- A sound but user-friendly and upgraded system to measure the net impact of ecotourism actions in a given territory, considering environmental but also socio-economic aspects;
- The need of moving from motivation to effectiveness in the several Public Private Partnerships (LEC - protected area + tourism providers) that were established in previous initiatives;
- The low competitiveness and seasonality of the existing ecotourism offer in Med Protected areas;
- The mismatch of skills and qualifications of the local SMEs offering ecotourism products and services;
- The lack of common branding of the Mediterranean as a single ecotourism destination.

DestiMED PLUS will, therefore, operate on three levels: the first will concern an upgraded measurement of net impacts of ecotourism products, in particular looking at the socio-economic component and including a full-speed implementation of the Ecological Footprint of tourism products tested in DestiMED1, the second on strengthening the capacities of SMEs and existing PPP functioning and the third on establishing a relevant regional platform that advocates for tourism and conservation at Mediterranean level and enables better collaboration among policy makers at regional scale working toward a common vision that balances the economic incentive of ecotourism with conservation and environmental impact. The ambition of DestiMED Plus is helping Mediterranean regions to create the knowledge/expertise and enabling conditions for planning, monitoring and measuring ecotourism in parks and beyond. The core of the actions will still be protected areas but, this time, work will be implemented directly with regional rather than local authorities who will be expected to apply and later on work together to scale up the planning and monitoring approach at least in their protected areas networks and beyond.

Expected outputs:

- **M2 (Testing):** the testing phase of the project will focus on the overall objective of improving DestiMED protocol and transfer it to new territories, in particular concerning:
  - Private Public Partnership model (PPP)
  - Ecotourism product standard
    - Test an innovative method for measuring and monitoring the Socio-Economic impact of Ecotourism Products that can complement the information from the Ecological Footprint, assessed through the calculator. Result will be an overall Tourism Index of Net Impact (TINI) for ecotourism products.
  - Ecotourism destination standard
    - Strengthen MEET standard around destination management
  - Capacity building
    - Improve the usability and uptake of the monitoring platform and related reporting and training tools so it becomes a capacity building and resource platform (Monitoring Tool 2.0).
    - Build capacity of park managers and SMEs related to their skills needed to deliver on quality, sustainability and impact of ecotourism offer.
    - Build capacity of SMEs related to their skills on communication, marketing and technology use.
    - Build capacity of park managers in understanding tourism sector and expectations.

This would all be tested through pilot actions in new PAs. Pilot action territories will be determined prior to project start and will be managed by the regions involved. The rest of the partnership will mostly be coordinating the technical and capacity building actions.

- **M3 (Capitalization):** the capitalization phase of DestiMED+ will focus on upscaling and transferring the upgraded DestiMED methodology to regions in order to build capacity and influence policy environment, through:
  - Private sector
- Develop a formal training programme or similar for local and international tour operators on the use of the Ecological Footprint and TINI in their business
- Hold Med Ecotourism Fair with target audience of industry and tour operators in order to further raise awareness and feasibility of commercialization
  - MEET Network (as the capitalization platform)
    - Develop several webinars and/or live training workshops based on the capacity building platform above and offer them as MEET branded training offerings during which non-members could also be welcome
  - Regional policy makers
    - Develop a formal training programme or similar for regions or other networks, and target the implementation of several of these trainings across the region
    - Develop a working group on involved regions jointly working towards the definition of ecotourism strategies in their territory (together with tourism depts)
    - Set a target for # of ecotourism policies adopted within our PA network and integrated into their management plans

**Key words:** Mediterranean, Sustainable coastal and maritime tourism, ICZM, MSP, ecosystem approach, protected areas, ecotourism products

**Added value for the IMC members:**
DestiMED PLUS builds on several previous Interreg MED and ENI CBC MED projects, also allowing to capitalise on projects in which the CPMR-IMC is involved (MITOMED+, CO-EVOLVE, MedCoast4BG, etc.). It foresees a specific role for regions and the promotion of conditions for the improvement of ecotourism products, upscaling and transferring the upgraded DestiMED existing methodology to regions in order to build capacity and influence policy environment through the Private Sector, MEET network and regional policy makers. Besides, the project is in line with actions carried out by the IMC, focused on the planning aspects of tourism and Integrated Coastal Zone Management. Finally, IMC members will be able to follow the activities and results of the project through its dissemination activities, in connection with the IMC Task Force on Sustainable and Cultural tourism, and benefit from its results/recommendations.

**Main CPMR IMC contact(s) for this project:** Davide Strangis

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**WINTERMED**

**Acronym:** WINTER MED

**Full title:** Winter Islands Network for all year-round Tourism ExpeRience in the MEDiterranean

**Corresponding call:** Interreg MED 2014-2020 – Third call for Modular Projects

**Specific objective:** 3.1 “Sustainable Tourism”

**Type of project:** M2+M3 (testing + capitalising)

**Related IMC working groups/task forces:** Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy; Territorial Cooperation and Macro-Regional Strategies

**Partners:**
1. ANCI Toscana (Association of Tuscan Municipalities) [IT]
2. Exfini EGTC [EL]
3. Development Agency of South Aegean Region [EL]
4. Institute of Agriculture and Tourism – IPTPO [HR]
5. NECSTouR [BE]
7. Dubrovnik Neretva Regional Development Agency – DUNEA [HR]
8. Confesercenti Toscana [IT]
9. Corsican Tourist Agency [FR]
10. Conference of Peripheral Maritime Regions of Europe – CPMR [FR]
11. Chamber of commerce, industry, services and navigation Mallorca [ES]

**Associated partners:** Tuscany Region, Croatian Tourist Board, South Aegean Region, Thessaly Region

**Expected start date:** November 2019

**Expected end date:** June 2022

**Overall budget:** around €2.65 million

**ERDF Co-financing:** around €2.25 million

**CPMR budget:** 240,000€

**Background and context:**
The Mediterranean is one of the world’s most popular M&C tourist destinations, its islands attracting millions of tourists during the summer months. The tourism sector is the major economic driver that brings prosperity and economic and social development of the Mediterranean island destinations that otherwise struggle to find steady sources of income, mainly due to geographical constraints and lack of alternative economic activities. At the same time, it brings also a huge pressure on cultural and natural heritage of the territories. Loss of biodiversity, coastal erosion, pressure on local resources such as energy, food, land and water, commercialisation of the local culture and traditions, are some of the factors that hamper the sustainable development of the sector. These negative impacts are exacerbated in particular during the summer season when the local communities have to cope with the overtourism, whilst remaining in a socio-economic impasse during the rest of the year. The seasonality of the tourism demand represents a huge challenge particularly in small and medium islands, that suffer because of their remoteness and struggle to develop alone integrated strategies with sufficiently diversified and specialised tourism offer. The diversification and the development of high-quality thematic tourism to attract visitors all year round has already been identified as one of the ways forward by many island destinations, but very few of them succeed to secure all year-round tourism. Lack of cooperation and joint and integrated planning prevent policymakers, economic operators and local communities to deal with adaptation and mitigation of the seasonality of demand and to benefit from the common cultural and natural assets of the destinations. Innovative and attractive integrated strategies at wider transnational level are thus necessary to prevent negative effects of overtourism during summer and capture the potential of tourists who can travel in low season.

**Description:**

WINTER MED promotes the transition from the current overexploitation of insular tourist destinations during the summer to an alternative, sustainable, all-year round use of these territories, by delivering a transnational strategy and the tools for changing and upgrading one of the key sectors of the Mediterranean area. The project is built on the potential of capitalisation: analysing, assembling, adapting and testing available tools and methodologies to deliver a transnational strategy for the development of all-year round sustainable and responsible tourism in Mediterranean island destinations. The partners co-construct integrated solutions to common challenges, focusing in the common interests, beyond and besides the dimensions usually associated to the competition between destinations in a global market. From this objective and approach stems the holistic intervention aligned and contributing to ICZM and MSP in the area. The final transnational strategy provides the tools for and the demonstration of the benefits of policy learning and evidence-based decision-making. The partnership gathers a group of institutions with recognised experience in EU projects and tourism in insular areas. Furthermore, their complementary capacities allow the deployment of the sequential work plan: from the analysis of previous results to its implementation and improvement towards mainstreaming the project conclusions and widening their integration into the different policy and economic levels.

**Expected outputs:**

- Adapting and integrating results, activities and outputs of ongoing projects into a joint model for the all-year round tourism experience in the Mediterranean island destinations
- Development of regional action plans for sustainable development of tourism in partners regions using a participatory approach and social dialogue.
- Establishing of the Winter Islands Network for all-year round Tourism ExpeRience in the Mediterranean
- Developing and adopting of a transnational WINTER MED strategy through policy integration of regional action plans
- Transferring of integrated pilot initiatives of ongoing projects to test and implement the transnational strategy for WINTER MED islands and mainstreaming in regional / national programming instruments (ERDF and other relevant regional/local plans)

**Key words:** Sustainable Tourism, ecotourism, seasonality, islands, network

**Added value for the IMC members:**

The CPMR has been involved in several past and ongoing projects (COASTGAP, CO-EVOLVE, MITOMED/MITOMED+, HERIT-DATA, INNOBLUEGROWTH, PANACEA), and promoting/following several initiatives related to sustainable tourism, biodiversity protection & ICZM/MSP (e.g. Bologna Charter/UfM works). By taking part in the WINTER MED project, the IMC would extend and give more impact on the actions developed to tackle the seasonality of tourism in Mediterranean island destinations. Besides, the IMC members would benefit from the efforts towards the implementation of integrated strategies for the development of sustainable and responsible tourism in Mediterranean island destinations.

**Main CPMR IMC contact(s) for this project:** Davide Strangis

**b. Strategic Projects/Axis 4**

Two proposals involving the CPMR-IMC as full partner were submitted in the frame of Interreg MED call for strategic project proposals under the Programme’s specific objective 4.1 (“To support the process of strengthening
and developing multilateral coordination frameworks in the Mediterranean for joint responses to common challenges”). These projects would start in September 2019.

- **BESTMED**

**Acronym:** BEST MED  
**Full title:** Beyond European Sustainable Tourism Med Path  
**Corresponding call:** Interreg MED 2014-2020 – Call for strategic project proposals: Enhancing Mediterranean Governance  
**Specific objective:** 4.1 “To support the process of strengthening and developing multilateral coordination frameworks in the Mediterranean for joint responses to common challenges”  
**Type of project:** Strategic project (focus on Coastal and Maritime Tourism)  
**Related IMC working groups/task forces:** Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Follow-up in the Regions of UfM Blue Economy Agenda); Territorial Cooperation and Macro-Regional Strategies  
**Partners:**

1. El Legado Andalusí (Andalusian Public Foundation) – FPA El legado andalusi [ES]  
2. Lazio Region [IT]  
3. University of Algarve - School of Management, Hospitality and Tourism – UAAlg [PT]  
4. Croatian Chamber of Economy - Rijeka County Chamber – CCE [HR]  
5. Ministry of Economy, Development & Tourism – MinTourEL [EL]  
6. Conference of Peripheral Maritime Regions of Europe – CPMR [FR]  
7. Malta Marittima Agency – MMA [MT]  
8. National Tourism Organisation of Montenegro – NTO [ME]  
10. University of Maribor – UM [SI]  
11. Calabria Region [IT]  

**Associated partners:** European Institute of Cultural Routes (EICR), Europarc Italy, Ministry of works and public transport of Lebanon, Algarve Tourism Board, ASCAME, INSTM Tunisia, Malta Tourism Authority, Ministry of Sustainable Development and Tourism of Montenegro, Ministry of Economic Development and Technology - Republic of Slovenia, Chambre de Commerce Egyptienne D’Alexandrie, South Aegean Tourism Observatory, Ministry of Tourism - Republic of Croatia.

**Expected start date:** September 2019  
**Expected end date:** June 2022  
**Overall budget:** around €3 million  
**ERDF/IPA Co-financing:** around €2.55 million  
**CPMR budget:** 288.125€

**Background and context:**

The number of new innovative touristic offers capable of decreasing seasonality in the Mediterranean is relatively low and depopulation has become a more and more common gap in many inland areas. BEST MED will work on the development of a concrete off-peak season offer with integrated products and services. The integrated and innovative approach of BEST MED will expand visits in:

- time (beyond the summer months);  
- space (beyond the popular coastal regions, both to the inland and coastal areas currently not frequently visited): through a route/path concept;  
- type of visitors (increasing the share of domestic tourism and new market segments in less-pressured territories): involving local population and diversifying the inland tourist offer through cultural diversity, traditions, folk-lore, health and healthy offer.

Building on best practices on integrated approaches/strategies from other projects, BEST MED will contribute to a dialogue on macro regional and sea basin strategies in the Mediterranean to generate cooperation and consensus raising among Mediterranean regions and participating countries on tourism-related issues, currently lacking common agreements and operational plans.

**Description:**

BEST MED aims to develop a new integrated and sustainable touristic planning in the MED area. It contributes to the objective of enhancing the Mediterranean Governance, being the main challenges identified seasonality and lack of effective cooperation among main tourism actors, including citizens’ active participation on policies design. A partnership of ten regions and eleven partners - together with twelve associated partners - is involved in this project that contributes to supporting evidence-based planning, monitoring and evaluation of interventions in the MED programme, by proposing a joint approach on “green” planning, based on (and improving) the outputs produced by other projects such as Tourism Data indicators toolkit and Green Beach Model (MITOMED+) and
Tourism sustainability toolkit in Mediterranean (CO-EVOLVE) towards a wide model for routes linking coastal, maritime and inland destinations. The project will contribute to monitor tourism sustainability in the Med, through an Observation Network of national and regional tourism observatories. The studying and testing phases will allow to identify and assess tourism impacts in its different dimensions and lead to the development of a joint model and integrated approach for promoting sustainable tourism as a strategic driver for responsible economic growth and prosperity.

**Expected outputs:**

- **Data knowledge improvement:** access and collection of comparable and usable data; provision of necessary tools to better adapt to the fast-structural changes fostered by the fast process of digitalization in the whole economy especially affecting the tourism sector; enhancement of appropriate ICT allowing potential visitors to get a visual impression of MED area.
- **Enhanced participatory and integrated multilevel planning:** active involvement of MED territories through cross-sectorial linkages; empowerment of local communities to be involved in policy decisions through a public-private partnership approach.
- **Improved policy environment and processes in tourism:** simplification of the policy framework to improve the business ecosystem; monitoring and measuring plan for a better strategy that can help in the development of a plan according to the in-formedation collected and studied, in order to take better and more acknowledged decisions, by means of Data indicators.
- **Demonstrated contribution to the development of more sustainable transnational tourism offer in the MED area and its diversification:** integrated and diversified offer for the redistribution of tourists; new policies to be implemented that can strongly promote the redistribution of tourists from coastlines to inlands though cultural routes.

**Key words:** Mediterranean, Sustainable coastal and maritime Tourism, data, products, indicators, territorial strategies, cooperation, joint planning, seasonality, network, capitalisation

**Added value for the IMC members:**

The project aims to conceive a new integrated model of sustainable coastal and maritime tourism in MED capitalising on the relevant experiences, output and results of past/ongoing projects in which the CPMR-IMC is involved such as MITOMED+ (Tourism Data indicators toolkit and Green Beach Model), CO-EVOLVE (Planning-ICZM), HERIT-DATA (Use of big and open data in tourism) - activating synergies and cooperation to share specific solutions towards an integrated, sustainable and responsible management of tourism ecosystems. This is the opportunity for the IMC to bring its contribution in a strategic governance project - gathering partners from both regional and national levels: it will extend further and give more impact on the actions developed in other projects, towards integrated multilevel planning and innovative offer into wider development strategies fighting against seasonality and fortressing an effective cooperation. Besides, CPMR-IMC members will be able to follow the activities and results of the project through its implementation and dissemination activities, in connection with the IMC Task Force on Sustainable and Cultural tourism.

**Main CPMR IMC contact(s) for this project:** Davide Strangis

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**SMARTMED**

**Acronym:** SMARTMED

**Full title:** Empower Mediterranean for SMART Tourism

**Corresponding call:** Interreg MED 2014-2020 – Call for strategic project proposals: Enhancing Mediterranean Governance

**Specific objective:** 4.1 “To support the process of strengthening and developing multilateral coordination frameworks in the Mediterranean for joint responses to common challenges”

**Type of project:** Strategic project (focus on Coastal and Maritime Tourism)

**Related IMC working groups/task forces:** Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Follow-up in the Regions of UfM Blue Economy Agenda); Territorial Cooperation and Macro-Regional Strategies

**Partners:**

1. Ministry of Tourism - Republic of Croatia [HR]
2. TZ HNK [BA]
3. Croatian Chamber of Economy - Rijeka County Chamber – CCE [HR]
4. Occitanie/Pyrenees-Mediterranean Region [FR]
5. Área Metropolitana de Barcelona- AMB [ES]
6. Conference of Peripheral Maritime Regions of Europe – CPMR [FR]
7. Turismo de Portugal [PT]
8. Directorate for Competitiveness Development and Investments in Tourism of Montenegro – MSDT [ME]
The main problems SMARTMED will address are high seasonality of tourism and lack of cooperation among key sector stakeholders across the MED region. These overarching problems have a negative impact on the overall competitiveness of the region, deteriorate the destination image and put pressure on natural resources, local infrastructure and public services. Tourism is the main economic activity of the region generating most of the income but a lack of a long-term vision of the destination future and well-integrated planning as well as weak cooperation between tourism actors decreases its attractiveness. The MED destination, although a global leader, is facing increasingly strong competition from emerging markets. Seasonality and a lack of cross-sectoral as well as vertical cooperation have not been adequately addressed within MED countries or at cross-country level; a structured, comprehensive approach to these problems is still missing. At the country and cross-country level there is a disconnection between tourism and wider territorial and socio-economic development, embracing local infrastructure development, labour market policies, spatial planning and social cohesion policies. New initiatives are required for the valorisation of employment in tourism and to increase capacities of regional/local stakeholders to implement new business models and cross sectorial cooperation. Despite country differences, the region is experiencing similar problems, a fairly homogenous destination image and almost identical social patterns. SMARTMED aims to contribute to the development of an attractive, smart and inclusive MED destination, maintaining its worldwide leading position, through ensuring capable public and private sector stakeholders, achieved through actions directed at empowering the public and private actors of the tourism sector and building cooperation between them, to prepare them for new demands of future trends and to target the global market proactively.

**Description:**
SMARTMED will address key MED region challenges in the development of smart, inclusive and sustainable tourism, primarily due to high seasonality and lack of cooperation among key sector stakeholders. The lack of a long-term vision for the destination future and disconnection between tourism and wider territorial development, embracing local infrastructure development, labour market policies, spatial planning and social cohesion policies. New initiatives are required for the valorisation of employment in tourism and to increase capacities of regional/local stakeholders to implement new business models and cross sectorial cooperation. Despite country differences, the region is experiencing similar problems, a fairly homogenous destination image and almost identical social patterns. SMARTMED aims to contribute to the development of an attractive, smart and inclusive MED destination, maintaining its worldwide leading position, through ensuring capable public and private sector stakeholders, achieved through actions directed at empowering the public and private actors of the tourism sector and building cooperation between them, to prepare them for new demands of future trends and to target the global market proactively.

**Expected outputs:**
- **Establishment of Mediterranean tourism cooperation as a common platform for joint action:** the capacities of regional/local public and private stakeholders in MED countries will be strengthened to implement new business models and foster cross sectorial cooperation such as public private partnerships. This will directly foster cooperation along local tourism value chain to prepare MED tourism stakeholders for new demands of future tendencies and to target the global market proactively.
- **Strengthening of capacities of all involved stakeholders in tourism business and policy making:** the project will create the fundamentals for the development of human resources and skills in tourism of the MED area, with particular attention to the needs of local inhabitants, and provide targeted education and training measures to enhance a high quality and innovative tourism offer, which in turn will ensure the retention of qualified human resources. The targeted trainings will be developed to empower tourism entrepreneurs in digital skills and develop new skills in destination management and sustainable tourism,
in line with the SMART Tourism Business Model. The trainings will be strictly linked to the initiatives to be tested in the pilot actions, as they are intended to stimulate entrepreneurs and start-ups in delivering an innovative tourist offer, while reinforcing business capacities in the sector.

- Reinforcement of competitiveness of Med Destinations through the development and testing of a transferable and sustainable SMART Tourism Business Model, that will contribute directly to ensuring capacity building for the empowerment of relevant actors in the tourism sector.

**Key words:** Mediterranean, Sustainable coastal and maritime Tourism, territorial strategies, cooperation, joint planning, seasonality, network, empowerment, capacity building, capitalisation

**Added value for the IMC members:**
The project will develop a more structured cooperation empowering multi-level stakeholders to develop and deliver integrated tourism policies and innovative solutions for smart MED destinations through a new business model, supported by a permanent collaborative stakeholders platform for cross-sectorial cooperation. By taking part in SMARTMED, the CPMR would extend and give more impact on the actions developed to share knowledge and experiences to reinforce the competitiveness and the attractiveness of the Med Destination, while exploiting the potential of capacity building with southern Mediterranean actors. Territorial and National actors from these countries are already addressed by specific projects where the CPMR IMC is involved. Besides, CPMR-IMC members will be able to follow the activities and results of the project through its implementation and dissemination activities, in connection with the IMC Task Force on Sustainable and Cultural tourism.

**Main CPMR IMC contact(s) for this project:** Davide Strangis

**2. AMIF - Regions for Migrants and Refugees Integration (REGIN)**

**Acronym:** REGIN

**Full title:** Regions for Migrants and Refugees Integration

**Corresponding call:** AMIF-2018-AG-INTEGRation of Third-Country Nationals

**Priority:** action 1 (Local and regional integration networks)

**Related CPMR working groups/task forces:** CPMR Migration Task Force

**Partners:**

1. CRPM - CONFERENCE DES REGIONS PERIPHERIQUES MARITIMES D’EUROPE (Lead partner) [FR]
2. INCLUSIVE STRATEGIES SL
3. MIGRATION POLICY GROUP
4. CENTRE FOR INTERNATIONAL INFORMATION AND DOCUMENTATION IN BARCELONA
5. DIREÇAO REGIONAL DAS COMUNIDADES PORTUGAL
6. Direzione Generale Politiche Sociali e Socio-Sanitarie- Regione Campania
7. Secretariat for Equality, Migrations and Citizenship CATALONIA
8. REGIONE DE MURCIA
9. REGIONE AUTONOMA DELLA SARDEGNA
10. LANSSTYRELSEN SKANE

**Duration:** 24 months

**Expected start date:** January 2020

**Expected end date:** December 2021

**Overall budget:** around €1,63 million

**EU Co-financing:** (90%)

**CPMR budget:** €521,518.00

**Background and context:**

Since 1999, integration of third-nationals has been part of EU migration and asylum policies. The Stockholm Programme for the period 2010-14 embraced the development of core indicators for a limited number of relevant policy areas for monitoring the results of integration policies. For the EU, successful migrant integration into European societies is crucial to increasing the opportunities of regular migration and making the most of the contributions that immigration can bring to EU development. Building on the European Agenda on Migration (2015), the Commission adopted an Action Plan on the integration of third-country nationals in 2016. As stressed by the Action Plan, the role of local and regional authorities in the integration process is crucial, as most integration measures are implemented at local level and are key to fostering integration and mutual trust. Nonetheless, they have to deal with several challenges, such as lack of experience or knowledge in the field, lack of human and financial resources, and a political and societal environment not favourable to migrant integration. It seems crucial to develop tools to help regions to collaborate across levels of government and civil society to apply more coherent integration policies. To do that, REGIN builds upon existing sets of integration indicators.

**Description:**
The main objective of regin is to help strengthen regional authorities’ capabilities to foster migrants’ integration by providing a set of tools to contribute to that aim. To achieve impact in the long term, the project will develop a set of indicators to evaluate policy implementation and will implement the Zaragoza indicators to progressively
measure the impact of governance instruments on migrant outcomes (labour, education, housing, etc.) at regional level. Similarly, the project will design different tools to align objectives, measurement and information across levels of government and civil society to apply better integration policies. Finally, the project aims to map the integration practices and actions at the regional level, providing an evaluation framework to facilitate knowledge-transfer with successful initiatives. The project will target not only the partner regions, but also other EU regions through an associate partners network and backing the project’s outcomes and deliverables with CPMR members. The project will ensure complementarity with EU institutions such as the Committee of Regions and the ARLEM network (among others) to disseminate and capitalise its results, as well as with national and regional stakeholders and policy-makers with the same objective. The expected contribution is to advance innovation, robustness, accuracy and reliability of the regional authorities’ capabilities to promote migrants’ integration, as well as improving cooperation and knowledge-sharing among them.

**Expected outputs:**

- To establish a network with regional authorities to interchange, dialogue and cooperate on migrants’ integration policies and practices. That will ensure the success of the project, but also the implementation of its tools beyond the project’s partners. Indicator: % of regions involved in the project, aware and informed (baseline value: 0; target value: 50).
- To identify integration indicators to analyse regional policies and outcomes on migrants’ integration. This specific objective will contribute to the general objective providing the data-based research to help regional authorities and stakeholders to define policies and actions on integration. Furthermore, it will provide a comparative framework at regional level about integration policies and actions. It will develop MIPEX-R to visualize the regional policies and outcomes on migrants’ integration and to link it with www.mipex.eu Indicator: % of questions answered to create the policy indicators (baseline value: 0; target value: 80%). % of questions answered to fulfil the Zaragoza indicators at regional level (baseline value: 0; target value: 80%).
- To develop a set of tools to facilitate regional performance on promoting and strengthening migrants’ and refugees’ integration. It will also create a forum to discuss, learn and share on migrants’ integration practices and discussions in each region with different stakeholders. Indicator: Nº of regional staff in trainings (baseline value: 0; target value: 80). Nº of stakeholders mapped and involved (baseline value: 0; target value: 100).
- To create a mapping tool to visualize different practices and initiatives at regional level on migrants and refugees’ integration. Indicator: Nº of dissemination meetings and presentations of the project (baseline value: 0, target value: 75%)

**Key words:** integration, third-nationals, migration, asylum, societies, indicators, governance instruments

**Added value for the IMC members:**
The REGIN project aims to set up an improved network on integration, foster exchange of best practices and capitalise on new tools. It is also open to non-EU Mediterranean territories. CPMR members will benefit from the results of this project, which include an improved system of indicators and advocacy activities improving the role of the regions in Integration policies.

**Main CPMR IMC contact(s) for this project: Davide Strangis**

### 3. EMFF/Blue Careers - Blue Skills, Training, Educ’Action and Mobility Network (BLUE STtREAM)

**Acronym:** BLUE STtREAM  
**Full title:** Blue Skills, Training, Educ’Action and Mobility Network  
**Corresponding call:** EMFF-BlueEconomy-2018  
**Priority:** Blue Careers  
**Related CPMR working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy; Social and Economic Cohesion (TF: Vasco da Gama)  
**Partners:**

1. University of Patras (lead partner) [EL]  
2. CRPM - Conférence des Régions Périphériques Maritimes d’Europe [FR]  
3. Distretto Ligure delle Tecnologie Marine (DLTM) [IT]  
4. L’Orientale Region [MA]  
5. École Nationale Supérieure des Sciences de la Mer et de l’Aménagement du Littoral (ENSSMAL) [FR]  
6. Campus des Métiers et Qualifications Mer [FR]
Background and context:
The increasing importance of the oceans, seas and coasts as key forces for economic development has led to thorough examination of the jobs in maritime sectors and for the need of new and improved skills in this field. The 2014 Commission Communication on Innovation in the Blue Economy identified that, despite the blue economy’s importance for employment, a gap between the available skills of workers and the needs of the labour market exists and is a burden to the prospects of further development of the blue economy and to the increase of the employment in the pertinent sectors.

Blue STrEAM aims to address this gap by developing blue and smart skills, fit for purpose to meet the evolving needs of the labour market in the blue economy sectors such as: sustainable maritime/coastal tourism with a strong link to biodiversity, skippers’ skills for digitalization of the yachting sector and yacht refit, and fisheries.

Description:
The overall objective of the Blue STrEAM project is to suggest innovative solutions to strengthen cooperation between industry and education in order to bridge the gap between skills’ offer and demand. In particular, it intends to provide innovative solutions to specifically target the following challenges:

- The lack of structured, defined and continued collaboration between industry and education/training in order to ensure that curricula and training programmes are actually meeting industry needs;
- The lack of industry involvement and leading companies to re-train internally the graduates;
- The difficulties in attracting a sufficient number of competent lecturers with work experience in the maritime industry.

In complementarity, Blue STrEAM also aims to set up a transnational network of education-industry-public authorities, as per its core and extended partnership in order to map educational activities, share and develop state-of-the-art training programmes and enhance the mobility of students, teachers and workers from the identified maritime sectors in order to support their integration into the labour market to a further extent.

Through its dissemination activities, the project aims to have the maximum possible reach to all relevant stakeholders (educational and training centers, public regional and local institutions, private entities providing or working on innovative measures to upgrade skills in a specific identified sector).

By mapping the actors in the selected blue economy sectors and organizing the Blue STrEAM Network involving them, the project aims to promote structured collaboration between industry and education/training.

By developing the Blue STrEAM web-platform, the project aims to tangibly bring together these identified stakeholders from the industry, education and training providers, creating various log-in options and profiles (targeted to finding curricula, or maritime jobs, or maritime skilled workers/students, depending on the identified user). Through its web platform functionalities, Blue STrEAM will also provide advertisement of maritime jobs demand and offer, while enhancing the visibility and attractiveness of the different career opportunities in the blue economy, especially for young people.

The provision of material and solutions for young graduates starting their own business, in particular contacts with entities able to guide them and help them develop entrepreneurial and social entrepreneurial skills as a goal to equip them with advanced technical as well as soft skills enabling them to develop new ideas and products, and possibly launch their own start-up. Additionally, it is aimed to equip them with strong adaptation capacity, able to make them update their skills to future needs.

The objective of the fine-tuning of the curricula is to ensure that curricula and training exchange programmes are actually meeting industry needs, whereas the training activities planned aim to offer to the industry the opportunity to retrain the graduates internally, while enhancing their soft skills and mobility.

The final objective of the project is to guarantee its own durability and transferability to other sea basins.

Expected outputs:

- In the framework of the project, educational and training centers, public regional and local institutions, private entities providing or working on innovative measures to upgrade skills in the blue economy field, with a focus on maritime/coastal tourism and biodiversity, yacht refits and skippers’ skills for digitalization, and fisheries will be mapped (building on existing research such as the MENTOR project platform, or ex novo when necessary);
• A web-platform bringing together stakeholders from both the industry, education and training providers to exchange on curricula and needs, as well as advertisement of jobs demand and offers in the maritime sector will be developed;

• Curricula will be fine-tuned and/or created so as to improve matching between education/training institutes and the job market expectations on the basis existing studies and feedback received from the private sector;

• On-site training, support to students in locating and securing internships/apprenticeships abroad and mobility schemes will be offered and performed;

• E-learning tools to ensure the follow-up of the trainings throughout the years and support the take-on of skills by the trainees. E-learning tools would provide evaluating tools as well to ensure a final certification for skills by the end of the training period/the project;

• Transferability of project results to other sea-basin areas, notably to promote state-of-the-art maritime skills and jobs (awareness raising actions), and to ensure the durability of the project beyond its implementation period.

**Key words:** innovative solutions, cooperation, industry, gap, skills' offer and demand, education/training, mobility, maritime sectors, blue economy, web-platform, curricula, maritime jobs, young people

**Added value for the IMC members:**

CPMR-IMC members will benefit from the results of the project in view of its transferability and replication (mapping and stakeholder platform and pilot trainings activities in particular).

**Main CPMR IMC contact(s) for this project:** Elodie Nunes
B. PROJECTS IN WHICH THE IMC WOULD ACT AS ASSOCIATED PARTNER

1. Interreg MED

Eight proposals involving the CPMR-IMC as associated partner were submitted in the frame of the first phase of Interreg MED’s 3rd call for Modular Projects. These projects were submitted under the Programme’s specific objective 3.1 (Sustainable Tourism) and under the specific objective 3.2 (Biodiversity Protection). Four out of the eight submitted passed to the second evaluation phase. The projects finally selected would start in November 2019.

- **ShIFT-MED**
  
  **Acronym:** ShIFT_MED  
  **Full title:** Small Islands’ heritage and Fishing Tourism. Integrating sustainable tourism and small islands fisheries across the Mediterranean  
  **Corresponding call:** Interreg MED 2014-2020 – Third call for Modular Projects  
  **Specific objective:** 3.1 “Sustainable Tourism”  
  **Type of project:** M2+M3 (testing + capitalising)  
  **Related IMC working groups/task forces:** Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy; Territorial Cooperation and Macro-Regional Strategies  
  **Partners:**  
  1. CONISMA (LEAD PARTNER) [IT]  
  2. Regione Sicilia [IT]  
  3. Parco Nazionale dell’Arcipelago della Maddalena [IT]  
  4. Università Ta’ Malta [MT]  
  5. Gozo Tourism Association [MT]  
  6. Universitat de les Illes Balears [ES]  
  7. Petra Patrimonia Corsica [FR]  
  8. Institute of Oceanography and Fisheries Split [HR]  
  9. Croatian Kornati National Park [HR]  
  10. Insuleur [EL]  
  **Associated partners:** Halieus, Otie, Conference of Peripheral Maritime Regions of Europe – CPMR, GOB Menorca  
  **Expected start date:** November 2019  
  **Expected end date:** June 2022  
  **Background and context:** The WTO’s forecasts that Europe, and especially Mediterranean Europe, will continue to be a major destination, with numbers growing to 264 million in 2030. Seaside attractiveness is a key factor determining the success of seasonal and unsustainable tourism. The Term of Reference of S.O 3.1, states: “tourism affects coastal environment, biodiversity and cultural identities”. Hotspots including archipelagic regions share a common set of challenges related to tourism: 1. The fragmentation of sector with a high proportion of SMEs. 2. The lack of integration among environmental policies and tourism. 3. The seasonality of fluxes. 4. The mismatch of skills and qualifications. Small islands are extremely vulnerable: at intra-archipelagic scale, seasonal tourism may cause the marginalization of local economic and social activities, the conflicts among local actors and seasonal users, the decline of cultural and natural typicity, and the reinforcement of socio-economic inequalities among the touristic poles and the areas excluded from tourism investments.  
  **Description:** Artisanal and small-scale fisheries are a heritage of Mediterranean islands and serve as potential examples of sustainable social, economic and environmental interactions. Preserving their unique practices must be a priority of the European strategy for the Mediterranean, where coastal attractiveness determines the success of seasonal (but often unsustainable) mass tourism (WTO forecasts numbers growing to 264 million tourists by 2030). **MED 2014-2020** programme targets sustainable tourism as a priority of coastal regional management. Within this scenario, **ShIFT_MED** focuses on small islands as the outposts of the future European strategy. Indeed, small islands deal with two additional negative feedbacks connected to the challenges mentioned above: (1) tourism as a mono-economy, on which the islanders’ livelihood may depend too heavily; and (2) an erosion or withdrawal of traditional activities, with island youth increasingly disenchanted with their economic benefits.
Expected outputs:
The ongoing TOURISMED project (2017-2019) has been developing a maritime and coastal tourism offer by promoting the cross-fertilisation of fishers’ experiences in seven locations across the region and by facilitating integration among local actors and the strategic objectives of MED 2014-2020. The consortium is carrying out pilot tests and knowledge-sharing ‘study visits’. SHIFT_MED will build upon this relevant corpus of information and networks by transferring TOURISMED’s outputs to small island fisheries, starting from the awareness of the common challenges small islands face and of the pivotal role fishers may play in promoting the more sustainable use of marine resources.

Key words: Sustainable Tourism, ecotourism, marine and coastal ecosystems, small-scale fisheries, islands, artisanal heritage, coastal attractiveness.

Main CPMR IMC contact(s) for this project: Davide Strangis

- TETHYS

Acronym: TETHYS

Full title: Boosting aquaculture as a driver of Blue Growth and Innovation in MED maritime ecosystems

Corresponding call: Interreg MED 2014-2020 – Third call for Modular Projects

Specific objective: 3.1 “Sustainable Tourism”

Type of project: M2+M3 (testing + capitalising)

Related IMC working groups/task forces: Economic and Social Cohesion (Task Force on Sustainable and Cultural Tourism), Transport and Integrated Maritime Policy (Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy; Territorial Cooperation and Macro-Regional Strategies

Partners:

1. Marche region [IT]
2. UNIVERSITY OF CAMERINO-UNICAM [IT]
3. PATRAS SCIENTIFIC PARK [EL]
4. UNIVERSITY OF TIRANA [AL]
5. ERDF OF WESTERN GREECE REGION [EL]
6. CROATIAN CHAMBER OF ECONOMY [HR]
7. CIRAD-ISEM research unit [FR]
8. BARCELONA CHAMBER OF COMMERCE [ES]
9. Oceanic Observatory of Madeira - ARDITI [PT]
10. PROMOCAMERA -Azienda Speciale CCIAA Sassari - North Sardinia [IT]

Associated Partners

CTN-BIG, Albanian Ministry of Agriculture-Directorate of Aquaculture, MERLab Ltd (Cypriot SME), EATIP, Catalan Government (Fisheries and Maritime Affairs Department), Catalan General Secretary of the National Federation of Fisheries Confreres in Catalonia, IMBBC- Greek Institute of Marine Biology, Biotechnology and Aquaculture, Portuguese General Directorate for Maritime Policy, Conference of Peripheral Maritime Regions of Europe – CPMR

Expected start date: November 2019

Expected end date: June 2022

Background and context:

AQUACULTURE is part of the Blue Growth sectors, i.e. those sectors that should guide the growth of the blue economy in the future, as development and employment drivers. This is another reason why companies in this sector need institutional and operational support to increase their investment in innovation. Current challenges in aquaculture innovation include improved nutrition and development of species-specific diets, health management, sustainability of fish feed production in fish farming and measures to reduce the impact of aquaculture on the environment (reduction of inputs: water, energy and abatement of pollutants). In this case, there is a need of increase the exploration of genetic improvement, biotechnology, research on the fight against diseases, the pharmaceutical and cosmetic sectors, the breeding systems, the diversification of the bred species, etc. Thus the challenges of innovation could be identified within potential sectors to be traversed and fertilized such as bio-economy, biosecurity (e.g farm defense systems to prevent the entry of disease-carrying agents) and circular economy (e.g. reuse of waste and by-products, use of 3D printers or sustainable feed production).

Description:

Tethys intends to contribute to the transnational development, transfer and capitalization of innovative and sustainable technologies and know-how for aquaculture sector MSMEs throughout the involved Mediterranean maritime ecosystems.

Expected outputs:
• To test and transfer operational instruments for increasing transnational cooperation attitude and technical innovation skills of aquaculture MSMEs belonging to the 8 involved maritime ecosystems.

• To capitalize lessons learnt from the previous module and involve institutional, RIS3, sectoral transnational stakeholders of the whole MED area and beyond for their embedding into the forthcoming 2021-2027 Programmes and Blue Growth Agendas.

**Key words:** Sustainable Tourism, ecotourism, marine and coastal ecosystems, cultural and natural resources, aquaculture, blue growth, innovation

**Main CPMR IMC contact(s) for this project:** Davide Strangis

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**MPA-ENGAGE**

**Acronym:** MPA-ENGAGE

**Full title:** Engaging Mediterranean key actors in Ecosystem Approach to manage Marine Protected Areas facing Climate change

**Corresponding call:** Interreg MED 2014-2020 – Third call for Modular Projects

**Specific objective:** 3.2 “Biodiversity Protection”

**Type of project:** M2+M3 (testing + capitalising)

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy

**Partners:**

1. Stazione Zoologica Napoli “Anton Dohrn” (SZN) [IT]
2. Marine Protected Area of Portoﬁno (MPA) [IT]
3. National Park of Calanques (MPA) [FR]
4. Polytechnic University of Marche / CoNIsMA [IT]
5. National Park of Brijuni (MPA) [HR]
6. National Marine Park of Zakynthos (NMPZ) (MPA) [EL]
7. Professional Association of Diving Instructors (PADI) EMEA
8. Low Impact Fishers of Europe (LIFE) [BE]
9. Karaburuni Sazan(MPA) / Association for Protection of Aquatic wildlife of Albania [AL]
10. Regional Government de Catalunya (Region) / National Park of Medes (MPA) [ES]
11. Marine Protected Area of Tavolara Punta Coda Cavallo (MPA) [IT]
12. Mediterranean info office for Environment Culture & Sustainable Development [EL]
13. National Park of Port Cros (MPA) [FR]
14. Regione Liguria (Region) [IT]

**Associated partners:**


**Expected start date:** November 2019

**Expected end date:** June 2022

**Description:**

To support and promote the role of MED MPAs as central tools for the implementation of ecosystem approach (EcAp) for the adaptation and mitigation to climate change. 1. To improve knowledge of marine ecosystems and their inter-linkages with human activities face to the impact of climate change. 2. To foster the implementation and development of standardized tools for monitoring schemes, to elaborate vulnerability assessment and define adaptation plans to Climate Change in Mediterranean MPAs and small-scale and recreational fishery sectors. 3. To promote stakeholder engagement through participatory approaches (including Marine Citizen Science) to enhance the effectiveness of MPAs as nature-based solutions to adapt and mitigate Climate Change effects. 4. To mainstream developed/upgraded policies for Climate Change adaptation in the MED Sea.

**Expected outputs:**

1 Joint/ Transnational Vulnerability Assessment; 1 Joint/ Transnational Monitoring Plan; 1 Joint Transnational Adaptation Plan; 8 MPA adaptation Plans; 8 MPAs as partners; 2+ MPAs engaged

**Key words:** Sustainable Tourism, ecotourism, marine and coastal ecosystems, cultural and natural resources, Marine Protected Areas, ecosystem approach, monitoring, vulnerability assessment, climate change

**Main CPMR IMC contact(s) for this project:** Davide Strangis
• **POSBEMED2**

**Acronym:** POSBEMED2  
**Full title:** Governance and management of Posidonia beach-dune systems across the Mediterranean  
**Corresponding call:** Interreg MED 2014-2020 – Third call for Modular Projects  
**Specific objective:** 3.2 “Biodiversity Protection”  
**Type of project:** M2+M3 (testing + capitalising)  
**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy

**Partners:**

1. International Union for Conservation of Nature – IUCN (Lead partner) [ES]
2. OEC (Office de l’environnement Corse) [FR]
3. Autonomous Region of Sardinia-Directorate-General for the Defense of the Environment [IT]
4. CNR Research Institute (Sardinia) [IT]
5. Regional Environment Ministry of Balearic islands (Dirección General de Espacios Naturales y Biodiversidad) [ES]
6. Natura Jadera, Public Institution for the Management of Protected Areas in Zadar County [HR]
7. Research Institute (HCMR) [HR]
8. Enalia Physis (Environmental Research Center) [CY]

**Expected start date:** November 2019  
**Expected end date:** June 2022

**Background and context:**
In many Mediterranean countries the management of beaches with banquettes is entrusted to regional and local governments. Often, the beaches are an integral part of the tourist offer and from our previous analysing on the views of stakeholders, it became clear that the level of support for more naturally-orientated practices (e.g. partial removal of banquettes) from beach users or local authorities could be further increased with more knowledge on the available management options.

This project is based through the findings and scope of the project POSBEMED “(Sustainable management of the systems of Posidonia-beaches in the Mediterranean region), developed within the previous call of the Interreg Med program with the aim of defining a joint strategy for the sustainable management of the beaches with seagrass banquettes. The overall objective of this proposal is “to manage the Mediterranean coastline by developing planning strategies that recognize the value of the Posidonia beach-dune environment and integrate them into the overall coastal strategy, while also addressing concerns and educating stakeholders”.

**Description:**
The specific objectives to reach through this project are implementing the Mediterranean Governance Strategy for the Posidonia littoral zones through:

- Enhancing capacity building and knowledge for effective best management practices  
- Implementing a local framework of reference for decision making, particularly for large Posidonia banquettes, considering beach functions (protection and recreation) and the integration of the ecosystem (from the Posidonia meadows to coastal dunes) where protected areas are placed. It aims to build a coastal planning framework that balances the need for sustainable management of beaches with banquettes, seagrass ecosystems and coastal dunes (the “Posidonia littoral zone”) with the need for development of sustainable local tourism offer.  
- Building awareness of stakeholders, including visitors, and supporting their participation through programmes and engagement activities to enhance their understanding of the value of the Mediterranean coastal/marine landscapes where key habitats like Posidonia meadows and coastal dunes are present. This includes as important part increase awareness on the banquettes’ role in the beaches and in the maintenance of a healthy ecosystem.  
- Ensuring high level conservation of priority sites (those related to Protected areas including Natura 2000 sites) and restoration of damaged and fragile ecosystem to enhance the resilience of the MED coast  
- Valuing natural beaches for a sustainable tourism offer and local development

**Key words:** Sustainable Tourism, ecotourism, marine and coastal ecosystems, cultural and natural resources, POSIDONIA, governance

**Main CPMR IMC contact(s) for this project:** Davide Strangis
III. OTHER UPONING OPPORTUNITIES

Several calls from Programmes in which the IMC can participate as full partner, associated partner or potential service provider will be launched in the coming months. The IMC will obviously seek opportunities to feed its working groups and task forces through the participation in additional cooperation projects which topic is of interest for its members. Nonetheless the organisation will have to carefully consider its management and financial situation in relation to the already running projects. The IMC is also willing to provide support to its members to build partnerships.

A. Interreg MED

The Interreg MED Programme has launched a call for horizontal projects. Most ongoing horizontal projects (which started in November 2016 and will end in October 2019), will be renewed with very few changes as regards the partnerships. They will mainly focus on Communication, Transfer and Capitalisation.

The IMC will still participate in the 1.1 (Blue Growth) and 3.2 (Biodiversity Protection) horizontal projects as full partner; as well as in the 2.3 (Urban Mobility) and 3.1 (Sustainable Tourism) horizontal projects as associated partner.

B. ENI CBC MED

The ENI CBC MED call for strategic projects was launched on 11 May 2019 and will close on 3 July 2019. Even though - for the moment - the IMC is not directly eligible as full partner of ENPI CBC MED projects, it can be involved as associated partner, service provider and help members by building up partnerships and providing expertise in fields of relevance having regard to the IMC global and sectorial actions plans.

It is currently supporting some if its partners with the preparation of proposals to be submitted under this call.

1. MAP-ERB

The IMC is supporting its members with the preparation of the MAP-ERB project, which is a spin-of of the Interreg MED SHERPA project.

Acronym: MAP-ERB

Full title: Mediterranean Action Plan for Energy Renovation in Public Buildings

Corresponding call: ENI CBC MED Call for Strategic Projects (2019)

Priority: B.4.3. Support cost-effective and innovative energy rehabilitations relevant to building types and climatic zones, with a focus on public buildings

Related CPMR working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Water and Energy (TF: Energy Renovation in Mediterranean Buildings)

Partners:

(9) Regional Government of Catalonia (GenCat)
(10) Valencian Institute of Building (IVE)
(11) Regione Liguria
(12) Regione Calabria
(13) University of Patras
(14) Agence Nationale pour la Maîtrise de l'Energie
(15) Sousse Governorate
(16) EuroMed Cities-Metropole Nice-Cote d’Azur
(17) Lebanon Center of Energy Conservation LCEC
(18) Municipality of Saida
(19) Algerian Ministry (tbc)

Associated partners: Territorial Implementation Boards (TIB); Mediterranean Capitalisation Board (MedCap Board); MEDCITIES (ES); ANCI Lazio (IT); Andalusia Region (ES)

Duration: 24-30 months

Expected start date: January 2020

Expected end date: December 2021/June 2022

Overall budget: around €3 million
EU Co-financing: 90%

Background and context:
Energy demand is rising in the MED basin due to population growth, lifestyles (e.g. vacation homes), urban sprawl and climate change. It is imperative to satisfy these growing needs, but at the same time it is of outmost importance to comply with international obligations of controlling global warming (including UN sustainable Development Goals) and tackling economic sustainability issues that are related to scarcity and price volatility. Besides, in the southern Mediterranean countries CO2 emissions have increased and the consumption of fossil fuels has only slightly decreased. Therefore, in the Northern Med countries it is important to further reinforce the implementation of the EU directives that tackle climate change and to continue working on developing innovative energy solutions and reducing the energy impact of buildings. Simultaneously, this know-how has to be extended and implemented in the other countries of the Med area that share the same climatic zone and problems.

An innovative solution to the above needs is by supporting buildings energy refurbishment through the procurement of green products and services. Greening a building can be a powerful solution to the energy problems of Med communities, especially if this is integrated with other technological innovations. Green procurement contributes to the circular economy in the framework of green growth within smart cities and communities.

Several past EU projects, in particular strategic Interreg MED and ENPI CBC MED projects such as MARIE, ELIH-Med and RELS, among others, have highlighted the specific conditions and difficulties related to projects in Energy Efficiency in Buildings (EEB) within the Mediterranean area coming also to joint commitments (e.g. Declaration of Ljubljana or joint MARIE-ELIH-MED policy papers). Aligned with the conclusions of these past experiences, the Project aims to promote effective Energy Efficiency policies and measures in public buildings in the Mediterranean.

The promotion of energy efficiency and the production and consumption of renewable energy while favouring green procurement patterns will contribute to the reduction of greenhouse emissions, and will also potentially open up economic opportunities.

MAP-ERB builds on the following previous projects:
- SHERPA project (Interreg MED 2014-2020)
- ELIH-Med (MED programme 2007-2013)
- RELS (ENPI CBC MED)
- MED-DESIRE (ENPI CBC MED)
- MARIE (Interreg MED 2007-2013)
- GRASP (Interreg MED 2007-2013)
- GRASPINNO (Interreg MED 2001-2020)
- GreenBuilding (ENI CBC MED 2019-2022)
- EDI-Net (H2020, 2016-2019)
- CESBA-MED (Interreg MED 2014-2020)

Description:
Based on the needs assessment of the countries involved in this project and the terms of reference of the call, the proposed project seeks to increase the energy efficiency in public buildings by tackling:

a. Organisational issues (diagnosing of existing buildings, certification, definition of local standards, introduction of new management schemes, information and financing related tools)

b. Institutional issues (long-term stable regulatory framework that allows for cost-recovery of long-term investments usually related to EE measures implementation)

c. Capacity building issues (sharing of know-how among the different stakeholders and promotion of the best practices and solutions, training tools, triangular cooperation, etc.)

The main problems identified in the Mediterranean area regarding the project effective implementation are: financing, capacity building and internal structure of Public Administrations (PAs), training of public workers and buildings users, lack of awareness of business opportunities by SMEs, and a robust data collection system. To respond to these issues, four Thematic Groups would be created: governance, information, awareness and engaged training, and financing. Each Group will develop a series of pilot activities, to be later capitalised at a larger scale.

Expected outputs:
- WP1 – Management
- WP2 – Communication
- WP3 – Methodology
  - Fine-tuned MAP-ERB catalogue
  - Information Decision Support Tool
  - Funding Assistance Tool
  - Capacity Building Programme
  - Governance – Market Place
• WP4 – Pilot
  o Identification and pre-diagnosis of the Pilot sites
  o Pilot Rehabilitation
  o Governance Market Place

• WP5 – Capitalisation and Mediterranean Strategy
  o Adopting the Mediterranean Action Plan
  o Capitalisation and Mainstreaming

**Key words:** Energy efficiency, public buildings, Mediterranean, regional and local authorities, Directive 2010/31/EU, Directive 2012/27/EU, governance, information, awareness raising, training, financing, action plan

**Added value for the IMC members:** IMC members will be able to follow the activities and results of the project through the IMC Task Force on Energy Efficiency in Mediterranean buildings. They can replicate its methodology by joining the initiative and adopting the Joint Action Plan.

**Main CPMR IMC contact(s) for this project:** Flora Leroy, Elodie Nunes


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**C. Interreg ADRION**

Call for strategic projects to be launched in 2019.

Further information about the Interreg ADRION Programme is available here: [http://www.adrioninterreg.eu/](http://www.adrioninterreg.eu/).

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**D. Interreg IPA CBC Italy-Albania-Montenegro**

Targeted Call for Proposals closing on 20 June 2019.

Although the CPMR not directly eligible as full partner of this programme, it could be involved as external expert (in particular under Strategic Objective 3.2 – Promote innovative practices and tools to reduce carbon emission and to improve energy efficiency, which is very much in line with the Interreg MED SHERPA project) and help members by building up partnerships and providing expertise in fields of relevance having regard to the IMC global and sectorial actions plans.
IV. RELEVANT PAST PROJECTS

This section gathers information on past projects relevant for capitalisation in which the IMC participated as partner, associated partner or invited experts. All these projects brought a real added value to the activities of the IMC and their results are still being capitalised on.

A. Interreg MED

1. COM&CAP MarIna Med

Acronym: COM&CAP MarInA-Med
Full title: COMmunication & CAPitalisation of Maritime Integrated Approach in the Mediterranean Area
Specific objective: 4.2: “Strengthening of identity and enhancement of cultural resources for a better integration of the Med space”
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy

Partners:
(1) Government of Catalonia Presidential Department [ES] (Lead partner)
(2) Agency for sustainable Mediterranean Cities and Territories AViTeM [FR]
(3) Molise Region [IT]
(4) Arco Latino [ES]
(5) Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]

Associated partners:
Adriatic-Ionian Euro Region (GR); Global network for competitiveness, innovation and clusters – TCI; FEPORTS (ES); University of Siena (coordinator of Med Solutions SDSN Network) (IT); Plan Bleu (FR); NECSTOUR (BE); Med Cities (FR); CETMO; ASCAME (ES); Chamber of Commerce of Barcelona (ES); Tuscany (IT); Abruzzo (IT)

Start date: 01.06.14
End date: 01.06.15
Overall budget: €666,000.00
ERDF Co-financing: €499,500.00 (75%)

Background and context:
The objective of the Integrated Maritime approach call was to establish a new relevant partnership that would contribute to implement the Med Cooperation Programme 2014-2020 and thus to build a valuable bridge between the two programming periods. In the frame of this last call, and of its short duration, the Med Programme wanted to experience a new approach in terms of communication and capitalisation in order to optimise the delivery of transversal political guidelines for its 2014-2020 renewal. Financed under priority 4, a single integrated communication and capitalisation strategy was carried out by one centralising and horizontal project: COM&CAP MarInA-Med.

Description:
Built on an operational partnership with a high level of expertise in the maritime field and in direct relationship with a network of Mediterranean policy-makers, COM&CAP MarInA-Med aimed to coordinate communication and capitalisation activities for projects selected under the “maritime integrated approach” call for proposals of the MED Programme (priorities 1-3). COM&CAP MarInA-Med was responsible for collecting, processing and disseminating the key results of the selected projects. It also included inter-project information exchange and the organisation of events to present and capitalise on project results.

The project developed a methodology and joint strategy for communication and capitalisation in coordination with the JTS of the MED Programme. A multi-directional system of synergies was established with and between the selected projects, with Med projects in progress and projects led under other ETC programmes in the Mediterranean. The project relied on and enhanced the former communication platform used by the MED Programme to ensure its functional optimisation, with an approach based on anticipating needs related to the implementation of the MED Programme 2014-2020. COM&CAP MarInA-Med identified the main public/private-sector beneficiaries of the dissemination and capitalisation actions in order to use adapted to the different themes, prerogatives and political levels.

Main deliverables:
- Communication methodology and strategy (Com&Cap plan) for all the selected projects
- Database of the main MED and EU target groups and potential beneficiaries (both public and private)
- Joint kick-off, mid-term and final conference for all the selected projects
- System of transfer of information among the selected projects, MarInA-MED and the JTC
- Bimestral newsletter on the state of implementation of the selected projects
Supporting the capitalisation of the results of the selected projects during 5 statutory events
- Final brochure and report (policy paper) covering the main technical and political guidelines
- Disseminating final project results and recommendations among Euromed Institutions and MED key actors and institutions (Council, Parliament, Commission and Committee of the Region, Region, Cities, maritime clusters and SMEs, universities, UfM, ARLEM, UNEP)
- Common logo and simple and attractive visual identity for all the selected projects
- Enhancing the MED programme’s communication platform through a complementary web site
- Joint presentation video of all the selected projects

Key words: Capitalisation, communication, integrated, maritime projects

Added value for the IMC members:
This project served as a basis to contribute to emerging strategies advocating for an integrated maritime focus. The IMC interacted on and benefitted from the technical and political reflections of the project, integrating them in its own messages, fostering the dissemination in the regions and its own lobbying activities. The IMC also benefitted from a solid contacts database for projects and gained visibility at EU and Med level. MarInaMed constituted a strong base for the currently running projects and actions in the maritime and governance spheres.

2. ELIH-MED

Acronym: ELIH-MED

Full title: Energy Efficiency in Low-income Housing in the Mediterranean

Corresponding call: Interreg MED 2007-2013 – 3rd call - Strategic projects - 2010

Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Water and Energy (TF: Energy Renovation in Mediterranean Buildings)

Partners:

(2) Mediterranean Institute [FR]
(3) Malaga City Council [ES]
(4) Institute for the Promotion of Technological innovation [IT]
(5) Centre for Renewable Energy Sources and Saving – CRES [EL]
(6) Malta Intelligent Energy Management Agency [MT]
(7) Cyprus Energy Agency [CY]
(8) Jozef Stefan Institute [SI]
(9) LAORE SARDEGNA [IT]
(10) Valencia Institute of Building Foundation – IVE
(11) Municipality of Genoa [IT]
(12) CSTB - Building scientific and technical centre [FR]
(13) Languedoc Roussillon Regional Council [FR]
(14) GERES- renewable energies, Environment and Solidarity Group [FR]
(15) Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]
(16) Region of East Macedonia and Thrace – REMTH [EL]
(17) Municipality of Frattamaggiore [IT]
(18) 13 Habitat [FR]
(19) Democritus University of Thrace – DUTH [EL]

Start date: 01.05.11
End date: 30.04.14

Overall budget: €9147196.00
ERDF Co-financing: €6992797.00 (75%)

Description:
The ELIH-Med project focused on identifying and experimenting on a large scale a set of practical and innovative technical options and financial mechanisms targeted to develop energy efficiency in low income housing. A first step was to assess the trend in energy consumption and performance of low income households in the Med area, describe the public and private policies implemented for energy retrofitting and their potential impact on energy consumption at the horizon of 2020. A trend setting scenario evaluated the gap between energy consumption as anticipated with existing policies versus EU2020 objectives. In a second step the project tried to identify innovative technical solutions and financial mechanisms to be implemented to increase energy efficiency.

Measures to change energy behaviours were extensively explored and tested through a large-scale experimentation of multi-energy smart meters. Innovative financing mechanisms required the matching of different types of financial resources associating public and private partners to fit specific needs: third party financing, shared and guaranteed savings, performance contracting, pay as you save, revolving funds for energy
efficiency, microcredits, carbon funds, credit guaranteed funds, microgeneration or asset based investments, all backed with ERDF.

In a third step these innovative approaches were implemented in a large scale experimentation on a sample of 405 households spread into partner territories: 110 in Spain and Greece, 95 in Italy, 35 in Malta, 30 in France, 25 in Cyprus and selected as representatives of the diversity of low income households in the Med area. An action plan agreed at transnational level defined the criteria for the selection of households included in the experiment, the type of work to be implemented, the administrative and financial approach of public tenders, the selection of suppliers, the follow up of work, the setting up of performance indicators.

In a last step, the results of this large-scale experimentation were collected, analysed and discussed in capitalisation workshops in order to reach a final set of conclusions and recommendation to be extended to the whole Med area. An Operational Plan was prepared and given visibility at political level as a component of a macroregional strategy for a coordinated use of Structural Funds for the 2014-2020 programming period.

It must finally be noted that ELIH-Med also worked together with the MARIE project to provide the European Commission with common recommendations on energy efficiency in buildings.

**Key words:** Innovative technical options; financial mechanisms; energy consumption; low income households; MED buildings; EU2020 objectives; financial mechanisms; energy efficiency; technical solutions; renovation; energy behaviours

**Added value for the IMC members:**
Through this project, the IMC members benefitted from new methods to develop energy efficiency in low income housing. The results of the project are still available and used by local and regional policy makers.

### 3. MAREMED

**Acronym:** MAREMED
**Full title:** MAriTume REGions cooperation for MEDiterranean
**Corresponding call:** Interreg MED 2007-2013 – 2nd call - Classical projects - 2009

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism); Water and Energy

**Partners:**
1. Regional Council of Provence-Alpes-Côte d’Azur – PACA Region [FR] (Lead partner)
2. Larnaca District Agency - ANETEL [CY]
3. Crete Region [EL]
4. Port Institute for Studies and Cooperation of the Valencia Region - FEPORTS [ES]
5. Emilia-Romagna Region [IT]
6. Corsica Environment Office [FR]
7. Lazio Region [IT]
8. Liguria Region, Territorial planning Department [IT]
9. Marche Region, Department of Agriculture, Forestry and Fishery [IT]
10. Tuscany Region [IT]

**Associated partners:**
Aquitaine Region (FR); Catalonia Region (ES)

**Start date:** 01.07.10
**End date:** 30.06.13
**Overall budget:** €1,978,666.00
**ERDF Co-financing:** €1,498,600.00 (75%)

**Background and context:**
In December 2006, the regions of the Mediterranean set up a Working Group on Maritime Policy under the aegis of the CPMR IMC, in order to contribute to the design and delivery of a Mediterranean maritime policy. This contribution was part of an integrated and sustainable approach. It concerned the thematic areas of marine pollution, Integrated Coastal Zone Management (ICZM), and adaptation to the consequences of climate change, fisheries, marine research, transport, maritime safety and maritime policy governance.

The dialogue developed by the Mediterranean regions during this work enables to:
- Identify some issues and priorities which were shared by the member regions and to propose common areas of action;
- Observe the lack of consultation and absence of partnerships between Mediterranean regions;
- Observe the lack of consultation between regions and other institutional levels on MED maritime issues.
Description:
The main aim of MAREMED was to strengthen the coordination and integration of Regional maritime policies in the Mediterranean area, and to align them with those in force at National, European and Mediterranean levels. The project focused on those constituents of maritime policies with a strong transnational dimension, namely ICZM, pollution (including small and medium scale accidental coastal pollution), adaptation to climate change in coastal areas, fisheries and coastal and maritime data management. The project brought together fourteen Regional partners from France, Italy, Spain, Greece and Cyprus, coordinated by Provence-Alpes-Côte d’Azur Region, as well as the Conference of Peripheral Maritime Regions (CPMR).

Outputs:
- Development of pilot schemes and operational instruments to support territorial maritime policy decision-making;
- Identification of specific Mediterranean problems encountered in the implementation of the European policies concerned;
- Ensuring that maritime policies developed by regional territories are better exploited by European and Mediterranean authorities;
- Development of more effective transnational projects and better use of the results of past projects;
- Development of dialogue on maritime policy in the framework of the Barcelona Process (UfM).

Main deliverables:
- Policy recommendations adopted by the CPMR IMC
- 2 Technical reports
- 3 strategic seminars with the European Authority
- 2 Steering Committees

Key words: Maritime policy governance; integrated management of coastal and maritime areas; fisheries; adaptation to climate change in coastal areas; efforts to reduce pollution and data management.

Added value for the IMC members:
MAREMED contributed to the structuration of long-term collaboration between Regions. It also contributed to the development of the Bologna Charter, signed at the occasion of the MAREMED seminar in March 2013. This project was also closely linked to the action of the CPMR in the maritime field.

4. COASTGAP

Acronym: COASTGAP
Full title: Coastal Governance and Adaptation Policies in the Mediterranean

Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism); Water and Energy

Partners:
(1) Lazio Region - Directorate of Environment Latium [IT]
(2) Emilia-Romagna Region Dept. Environment, soil and coast defence Emilie-Romagne [IT]
(3) Department of Hérault Languedoc-Roussillon [FR]
(4) Region of East Macedonia and Thrace (REMTH) [EL]
(5) Decentralized Administration of Crete Kriti (Crète) [EL]
(6) Region of Tuscany Toscan [IT]
(7) Region Liguria Ligurie [IT]
(8) Ministry of Communications and Works of Cyprus - Department of Public Works [CY]
(9) CETMEF - Centre for Technical Maritime and Waterways Studies Picardie [FR]
(10) UPO - Universidade Pablo Olavide de Sevilla Andalousie [ES]
(11) FEPORTS Port institute of studies and cooperation of the Valencian community [ES]
(12) Christian-Albrechts University in Kiel Extra Region [DE]
(13) Regional Development Agency of Split Dalmatia County – RERASD [HR]
(14) Dubrovnik Neretva County Regional Development Agency DUNEA [HR]
(15) Croatia: the entire country [HR]
(16) University Autonoma of Barcelona Catalogne [ES]

Start date: 01.07.2013
End date: 30.04.2015
Overall budget: €1,220,000.00
Co-financing: €923,000.00 (75%)

Background and context:
Coasts worldwide face a great variety of environmental impacts as well as increased anthropogenic pressures of coastal zone urbanisation and rapid population growth. Over the last decade coastal erosion has emerged as a widespread problem that causes shoreline retreat and irreversible land losses. These phenomena rather always come from structural and unavoidable choices like need of renewable energy (dikes), flooding control (dikes, barrages, banks, etc.), slope stability control (soil conservation), etc. The attempts of managers and other stakeholders to cope with erosion using different types of hard engineering methods, being unable to act with the causes, may often aggravate this problem, damaging natural landscape and coastal ecosystems in unexpected and unpredicted ways.

**Description:**
COASTGAP coped with the theme of coastal Risk in the Mediterranean basin. The Mediterranean coastal zone is identified by the Intergovernmental Panel on Climate Change as a “hot spot” and is most at Risk from flooding, coastal erosion and further land degradation, which exacerbates the need for tools that can facilitate adaptation to Climate Change. It came up after more than 10 years of shared experiences among many Mediterranean coastal Administrations and Institutions in the field of coastal adaptation to climate change effects and other natural/anthropogenic threats. In 2011 these authors established the cluster **FACECOAST** and submitted COASTGAP in order to capitalise 12 Best Practices from 9 projects of the cluster (from MED and other programmes). These best practices concerned several aspects of ICZM, Flood Directive, Maritime Spatial Planning and other relevant legal provisions. Some of them were dealing with the general matter of governance i.e. fostering the political initiative (Bologna Charter 2012) or the rational use of the coastal resources (SICELL); widening the suitable application of provisions, regulations and laws like ICZM Protocol (art.8) or Flood Directive (COFLERMAP); specifying environmental procedures for the coastal safeguard (EIA & SEA) and other topics having a great impact on coastal zones management.

**Outputs:**
The COASTGAP toolbox of Best Practices for the coastal survey & management COASTGAP project capitalized 12 Best Practices coming from 9 projects, producing a tailor-made toolbox of Best Practices for the coastal governance & adaptation policies aimed to reduce risk along MED coastal zones and foster their sustainable development. The 9 capitalised Best Practices with a technical purpose were concentrated on a practical toolbox now available online to all MED Public Administrations dealing with coastal planning and management, and to each MED stakeholder living on the MED coastal territories. COASTGAP main aim was to feed future actions and strategies for the programming period 2014-2020 in relation to the pressing problem of MED coastal zone adaptation to climate change effects. This main aim was achieved through the set-up of a Joint Action Plan on coastal zone risk management at MED basin scale based on the capitalisation and streamlining of several outputs and results achieved by past MED -or not- projects on this issue.

**Key words:** Sustainable Growth; Tourism; managing natural and man-made threats; risk management; Climate change and biodiversity.

**Added value for the IMC members:**
COASTGAP contributed to the structuration of long-term collaboration between Regions. It also contributed to the development of the Bologna Charter. This project was also closely linked to the action of the CPMR in the maritime field.

### 5. MEDGOVERNANCE

**Acronym:** MEDGOVERNANCE

**Full title:** Mediterranean Governance

**Corresponding call:** Interreg MED 2007-2013 – 1st call - Classical projects - 2008

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Economic and Social Cohesion; Transport and Integrated Maritime Policy; Water and Energy; Social and Economic Cohesion; CPMR Migration Task Force

**Partners:**

1. Regional government of Tuscany Toscane [IT]
2. Provence-Alpes-Côte d'Azur Region [FR]
3. Lazio Region Latium [IT]
4. Piemonte Region Piémont [IT]
5. CSEL (European Study Center Plural) Toscane [IT]
6. CeSPI Latium [IT]
7. Paralleli Institute Piémont [IT]
8. Mediterranean Institute Provence-Alpes-Côte d'Azur [FR]
9. MAEM/MEMA association Toscane [IT]
10. Tres Culturas foundation Andalousie [ES]

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The MEDGOVERNANCE project brought together 6 Regions alongside research institutes for the elaboration of policy recommendations to build the Med space by involving regional actors. In this perspective, the project began with a diagnostic phase on the governance framework of the definition and implementation of major policies impacting the Mediterranean in 5 different areas: transport, competitiveness and innovation, environment, culture and migration. For each of these topics, the issue of "multi-level governance" was investigated through the analysis of case studies. The second phase of the project was to prepare a Mediterranean macro-regional strategy, following the approach adopted in the Baltic area or region of the Danube.

The MEDGOVERNANCE project was developed in the frame of the MED interregional cooperation programme. It set out political recommendations on how to better integrate regional authorities into the development and the implementation of Mediterranean policies.

**Outputs:**

- The first phase of the project focused on the coordination of the regional and national partners in the study activities concerning the governance in the MED Area, with a particular attention to five sectors of action of the MED policies i.e. Competitiveness, Innovation, Environment, Transport & Energy, Migration & Mobility, and Culture. This phase develops the necessary models and methods to implement a progressive action of multi-level governance concerning the MED development.
- The transformation of this process into a progressive and common model concerning the policies and their coordination are facilitated by the definition of a common vision of the challenges, of the coordination methods and of the regional multi-level governance in the MED Area. An effective multi-level governance of development challenges is possible only through a common cultural, political, administrative vision. This shared vision was developed by working groups and through exchanges between policy makers and researchers taking into consideration the best experiences worldwide.
- The Project was made up of three main components: (a) Organisation of activities of study through work grouping instrument for key actors of the MED Area; (b) Development of awareness, information and publicity addressed to policy makers and third sector, including a -Davos- event for MED area; (c) Elaboration of regional strategic plans in order to integrate the existent programming tools addressed to face the challenges of the MED Area.
- The entire process came with effective communication, promotion and animation actions. These actions were developed using an innovating method which capitalised on the experiences made during the implementation of the Interact Programme. In addition, these actions took into consideration the experiences of the interactive communication of WEB 2.0, -animation- and information actions of the most effective No Profit Organizations (e.g. -Reporters sans frontiers-), and, at a global level, actions promoted by the consortium ELDIS.

**Key words:** Multi-level governance; polycentric and sustainable development

**Added value for the IMC members:**

The reflections from this project are considered, together with the ones of MarInA-Med COM & CAP and other relevant projects, as a common ground for the CPMR IMC roadmap for macro-regional and sea basin strategies in the Mediterranean.

### 6. OTREMED

**Acronym:** OTREMED

**Full title:** Observatorio Territorial En Red Del MEDiterraneo

**Corresponding call:** Interreg MED 2007-2013 – 2nd call - Classical projects - 2009

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Social and Economic Cohesion; Transport and Integrated Maritime Policy

**Partners:**

- (1) Murcia Region - Murcie [ES]
- (2) Algarve Region - Algarve [PT]
Start date: 31.08.10
End date: 27.02.12
Overall budget: €1,552,465.00
Co-financing: €1,176,258.00 (75%)

Description:
OTREMED arose from the need to provide public bodies with competence in spatial planning consistent with the structure and the dynamics associated with uniqueness of the Mediterranean. 13 actions consistent with the sustainable and balanced development of the territory were carried out. OTREMED’s objective was to develop a spatial planning tool aimed at improving Mediterranean region’s competitiveness. With OTREMED Project, the Mediterranean regions built together a Regional spatial observatory focused on specific spatial themes typical of the Mediterranean space, such as:
- the coordination of land use,
- the management of population concentration on coastlines,
- the protection and the enhancement of the landscape,
- the adaptation to climate change effects,
- the migratory flows coming from Southern Mediterranean areas,
- the development and structuring of tourism.

Outputs:
- Protocol regarding cartographic homogenisation to make cartographic data transfer easier in the MED;
- Setup of a territorial analysis tool;
- Experimentation of this tool on 3 pilot territories, to check its applicability and implementation in geographic information systems by land use planning operators.

Key words: Regional planning and development; Governance; partnership

Added value for the IMC members:
The OTREMED project gave support to the action of public bodies asking for competence in spatial planning. The decision-making assistant tool developed in the frame of the project helped facilitating land use management while considering the structure of the territories and their evolution, as well as the continuity and quality of the Mediterranean area. The CPMR IMC was involved as expert in some of the final activities of the projects.

7. MARIE

Acronym: MARIE
Full title: Mediterranean building rethinking for energy efficiency improvement
Corresponding call: Interreg MED 2007-2013 – 3rd call - Strategic projects - 2010
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Water and Energy (TF: Energy renovation in Mediterranean Buildings)

Partners:
(1) Government of Catalonia. Department of Territory and Sustainability [ES]
(2) ACC1Ó. Agency to Support Catalan Companies [ES]
(3) Région Provence-Alpes-Côte d’Azur [FR]
(4) ANKO (Regional Development Agency of Western Macedonia S.A.) [EL]
(5) Piedmont Region [IT]
(6) LIMA (Low Impact Mediterranean Architecture Association)
(7) IREC (Catalan Institute for Energy Research) [ES]
(8) EPSA (Public Land Agency of Andalusia) [ES]
(9) CRMA (Chambre Régionale de Métiers et de l’Artisanat), [FR]
(10) Forest Sciences Centre of Catalonia (CTFC) [ES]
(11) EFFINERGIE [FR]
(12) IASA (Institute of Accelerating Systems and Applications) [EL]
Background and context:
The Mediterranean regions as well as the most advanced states and regions of Europe needed respond to the ambitious national and European commitments that were made with strategies that were adapted to their specific climatic and socioeconomic needs. The situation on the ground implied a significant effort from the Mediterranean region that not only has to contend with specific summer conditions and a particular socio-economic context, but also with energy efficiency standards for buildings that are less stringent compared to the rest of the EU.

Description:
MARIE aimed to improve Mediterranean building Energy Efficiency (EE) and exploit the opportunities presented by EU policy and directives on EE in buildings, taking into consideration the distinct characteristics of the MED space and creating more suitable socio-economic conditions in order to address the following challenges:

- Need for new regulations and institutional tools in response to the new EU Energy Performance of Buildings Directive recast;
- Lack of financial mechanisms able to stimulate energy efficient refurbishment of buildings;
- SME dominated buildings sector requiring external support in order to stimulate innovation in the provision of adequate services and products for energy refurbishment of buildings.

MARIE led to the signature of the Ljubljana Declaration by a number of local and regional authorities and other public and private entities (energy agencies, institutes, associations, universities, etc.).

Outputs:
- Design tools for the renewal of energy installations in buildings (sharing of knowledge regarding the energy consumption of households - Protocols for renovation);
- Activation of the market for the energy rehabilitation of buildings (Communication - Education - Inter-firm cooperation and interclusters);
- Competitiveness and Innovation (Support for local industries and renewable materials, promotion of environmentally sustainable equipment, R & D initiatives);
- Public governance (correspondence of regulations and regional policies with the EU objectives, development of regional governance structures, sharing experiences and policies);
- Economic resources for the energy renovation of buildings (allocation of resources via regional investment programmes, establishing innovative financial and fiscal mechanisms to mobilise resources);
- Policy Paper;
- Signature of the Ljubljana Declaration.

Key words: Energy efficiency; innovation; Buildings; Energy Performance of Buildings Directive; energy installations; rehabilitation; environmentally sustainable equipment

Added value for the IMC members:
IMC members were able to follow the activities and results of the project through the IMC Energy and Water Working Group and its related Task Force on Energy Efficiency in Mediterranean buildings. The project initiated the preparation of a global response to Energy Efficiency in Mediterranean buildings. Marie led to the signature of the Ljubljana Declaration as part of a capitalisation process with Elih-Med and Proforbiomed, by a consistent number of MED Regions and other public and private stakeholders. This project together with Elih-Med constitutes the base of Sherpa and IMC CPMR lobbying activities on Energy Efficiency.

8. MITOMED

Acronym: MITOMED

Full title: Models of Integrated Tourism in the Mediterranean

Related IMC working groups/task forces: Working Group on Transport and Integrated Maritime Policy (TF Sustainable Tourism and Culture)

Partners:
(1) Tuscany Region – Tourism sector [IT] – Lead Partner
(2) CNR-IBIMET [IT]
(3) Girona University [ES]
(4) Institute of Agriculture and Tourism - Poreč [HR]
(5) ANETEL - Larnaca [CY]
(6) NECSTouR – Bruxelles [BE]

Start date: 01.01.14
End date: 31.12.15
Overall budget: €570,000
ERDF Co-financing: €443,500 (75%)

Background and context:
The Mediterranean represents the world’s leading destination in terms of international and domestic tourism, accounting for one third of total arrivals worldwide. Coastal and maritime tourism in the Mediterranean is a growing business and a predominant source of income. It can be a major source of growth and jobs, especially for young people. At the same time, the Mediterranean is subject to severe anthropic impacts and environmental risks: tourism pressure on territories and citizens, extensive building along the coastline, coastal erosion, worsening conditions of sea water, over exploitation of natural and cultural heritage.

Description:
MITOMED aimed to promote the integrated management of maritime and coastal tourism by improving the knowledge of data, products, services but also policies and thus pertaining to the sector through an assessed set of indicators based on the NECSTouR model. MITOMED provided a common working framework for tourism actors and stakeholders, thereby helping policy makers to make more informed and integrated decisions for the governance and management of tourism in the Mediterranean.

The results of the project are now being taken farther with the MITOMED+ project (2017-2020).

Main deliverables:
- Gap analysis methodology: a shortlist of 34 relevant and feasible indicators was selected from an initial list of 119 indicators, coming from existing systems i.e. NECSTouR, TSG, ETIS, etc.;
- Gap analysis of maritime & coastal tourism data in the Med: the indicators were used to measure the economic, social, cultural and environmental implications of tourism activities in the territories. A critical assessment of the various indicators was carried out. The GAP analysis revealed which data were available and which were not, and defines “ideal thresholds” to be reached under each indicator;
- Sea-basin swot analysis: focused on the tourist destination as a whole. It represented the starting point to reflect on the state of the art and the desired future of M&C destinations of each region, to investigate common issues;
- Action plan for maritime and coastal tourism in the Mediterranean: the plan investigated the development potential of M&C tourism in the MED areas through the implementation of a management model, identified actions for the realisation of that potential and launched proposals for future transnational actions and projects to improve the governance of Maritime and Coastal tourism.

Key words: Coastal and maritime tourism, Sustainable tourism, Integrated management model, Indicators, Mediterranean governance, blue growth

Added value for the IMC members:
IMC members could follow the activities and results of the project through the IMC Task Force on Sustainable Tourism and Culture. The reflections from this project are considered, together with MarInA-Med COM&CAP and other relevant projects, as a common ground for the IMC reflection and work on sustainable tourism.
B. PLATFORMA: Focus on the “Training module on Integrated Territorial Development”

Full title: Strategic Partnership with the EU “Working together towards empowering local and regional governments for enhanced governance and more effective development outcomes in EU partner countries”

Grant agreement: DCI-NSA/2015/362-870

Related IMC working groups/task forces: all working groups and task forces

Partners:

1. PLATFORMA members
2. CPMR regions
3. EU institutions
4. CONCORDE
5. UN-Habitat
6. UNDP
7. Regional and local universities and research institutes

Start date: August 2016

End date: MoU terminated in July 2017 but some activities are foreseen in 2018

CPMR budget for the Southern Neighbourhood activity: €60,660.48

Background and context:

PLATFORMA has signed a Strategic Partnership with the European Commission with the objective of “working together towards empowering local and regional governments for enhanced governance and more effective development outcomes in EU partner countries”. The CPMR was a partner in this Network, which coordinates the voice of European local and regional authorities for development with the European institutions, for several years, until July 2017.

The main aim of the Strategic Partnership is to ‘cooperate towards consolidating local and regional governments in partner countries as accountable, autonomous and responsive sphere of government, instrumental to state building and rule of law, deepening local democratic governance, cooperating with their peers, learning from each other’s experience and transfer of knowledge, building trust between citizens and public authorities, as well as responding to citizen demands for improved access to basic services and better living conditions, through the mobilisation of natural, local, social, economic and cultural resources for sustainable local development.’

Description:

A memorandum of understanding between CEMR and the CPMR was signed in order to specify the scope of activities, financial arrangements and details of each Tasks to be undertaken by the CPMR in this frame. The Tasks to be achieved by the CPMR in the Strategic Partnership objectives with EC are the following:

- Research Study: shaping a new generation of decentralised cooperation for enhanced effectiveness and accountability
- Research Study: Towards a new generation of public-private partnerships for decentralised cooperation
- Training module on the delivery of public services with a territorial integrated approach in the Mediterranean.

The implementation of this last activity is led by the Intermediterranean Commission in the frame of its WG on Territorial Cooperation and Macro regional strategies.

Expected outputs of the training module:

- Enhanced understanding on how to adapt decentralised cooperation models to meet strengthened standards of effectiveness and accountability, while fostering innovative approaches and partnerships.
- Addressing the question of public-private partnerships separately and not only as a part of wider topic of the Research Study above “Shaping a new generation of decentralised cooperation”, allows for a deeper analysis, as well as for seeking specific collaborations with private sector representatives and EC directorates beyond DEVCO, as appropriate.
- Enhanced understanding and capacity on the key elements required for public service provision with an integrated territorial approach. Exchange of experiences and peer-to-peer learning, also towards future cooperation among sub-national authorities.

Main expected deliverables of the training module:

- Questionnaire, inception report and preliminary analysis of the needs through a consultation (online consultation, phone or virtual interviews, face-to-face meetings);
- Manual on integrated territorial development in the Med with a Focus on Morocco and Tunisia, including guidelines for Mediterranean local and regional authorities;
- Training session to present and disseminate the final version of the Manual to be organised at the end of 2018.

Key words: Decentralised cooperation; cooperation programme; territorial integrated development; sustainable development; network
Added value for the IMC members:
IMC members can benefit from decentralised cooperation models developed in the frame of the project and improved dialogue and exchange with European Neighbourhood Policy Countries LRGs. The training module developed in the frame of the project will be the opportunity to develop and reinforce peer-to-peer learning, capacity building and direct collaboration between North and South local and regional authorities from EU Southern Neighbourhood in specific fields i.e. environment, energy and climate, sustainable development of coastal areas and Integrated Maritime Policy, integrated multimodal transport at city-region scale and social and economic cohesion. Deliverables coming out of the training module produced in the frame of the partnership -i.e. a manual with guidelines addressing the abovementioned topics, training, key implementation principles to ensure a participatory and democratic approach- will be made available directly to IMC members.
Main CPMR IMC contact(s) for this project: Davide Strangis

C. European Maritime and Fisheries Fund (EMFF)

1. SIMWESTMED

Acronym: SIMWESTMED
Full title: Supporting Implementation of Maritime Spatial Planning in the Western Mediterranean region
Corresponding call: EASME/EMFF/2015/1.2.1.3/02
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy (TFs: Bologna Charter Coordination Board; Fisheries and Aquaculture; Sustainable and Cultural Tourism; Follow-up in the Regions of UfM Blue Economy Agenda); Water and Energy

Partners:

(1) Service Hydrographique et océanographique de la Marine – SHOM [FR] (Lead partner)
(2) Agence des Aires Marines protégées – AMPP / Agence française pour la Biodiversité – AFB [FR]
(3) Instituto español de oceanografía – IEO [ES]
(4) Centro de Estudios y Experimentación de Obras Públicas – CEDEX [ES]
(5) Centre d’études et d’expertise sur les risques, environnement, mobilité et aménagement – CEREMA [FR]
(6) Conference of Peripheral Maritime Regions - Intermediterranean Commission CPMR-IMC [FR]
(7) Consorzio per il coordinamento delle ricerche inerenti al sistema lagunare di Venezia – CORILA [IT]
(8) Ministry of infrastructure and transport, directorate general for port authorities’ supervision, port facilities and maritime and waterways transport – MIT [IT]
(9) Ministry of the environment, land & sea, Directorate-general for nature and sea protection – MATTM [IT]
(10) Malta Environment and Planning authority – MEPA [MT]

Associated partners: CNR-ISMAR National - Research Council, Institute of Marine Science (IT); University IUAV of Venice (IT); Regional Activity Centre for Information and Communication -INFO/RAC (IT); Priority Actions Programme/Regional Activity Centre -PAP/RAC (HR)

Start date: 01.01.2017
End date: 31.12.2018
Overall budget: €2,822,928.74
EU contribution: €2,258,343,00 (80%)
CPMR budget: €71,060

Background and context:
The use of Europe's sea-areas is increasing and gives rise to potential conflicts and competition for maritime space, both between different users, and between maritime uses and the preservation of the marine environment. This development increases the demand for Maritime Spatial Planning, an instrument that is essential for resource efficiency in maritime activities. MSP provides a framework for the management of human sea uses in a context of intensifying economic activities in sea basins around Europe. As such, it has a vital role to play both in terms of maximising the development potential for crucial activities, such as offshore renewable energy production, and of arbitrating between human activities to ensure that the cumulative impact of ongoing activities is sustainable. By providing long-term stability, predictability and transparency, MSP encourages investments for sustainable growth and jobs and secures ongoing activities.

Description:
The objective of the projects was to support Member States to develop MSP in their marine waters and implement cooperation on cross-border planning in their sea basin. The action sought to stimulate the development of a cross-border, ecosystem-based approach towards MSP on the basis of the requirements of the Directive on Maritime Spatial Planning. More specifically, the objectives of the project were the following:
1. To support the implementation of the Directive on MSP in Member States marine waters.
2. To launch and carry out concrete, cross-border MSP cooperation initiatives between Member States in the Northern European Atlantic, Western Mediterranean and Eastern Mediterranean, with each involving the relevant authorities responsible for MSP of at least two Member States in the selected area.

Expected outputs:
- **Raising awareness and understanding** of the range of factors potentially impacting on the marine area within the Western European Mediterranean and projective future trends;
- **Building on existing mechanisms** to identify opportunities on the best practices for joint use of data (development of common indicators) and data sharing, within the specific context of transboundary areas and issues within the Western European Mediterranean;
- **Identifying and addressing** important data gaps and supporting the coherence of data analysis across marine area boundaries;
- **Examining the potential spatial demand, impact and interaction of maritime sectorial activities** based on information from competent authorities and stakeholders, specifically where they span marine area borders;
- **Exploring the potential spatial requirements** for marine conservation, specifically the challenges around transboundary working;
- **Examining the challenges** to, and opportunities for, transboundary cooperation on MSP and possible approaches to addressing these.

Main expected deliverables:
- Supporting the implementation of MSP
  - Regional MSP Platform (mechanism for a permanent and operational networking among Member States in the area)
  - Basin-scale analysis-initial assessment MSP-oriented
  - Analysis of MSP Planning Process
  - Conceptual methodology for transboundary MSP in Western Mediterranean
  - Analysis of spatial demands and future trends for maritime sectors and the marine economy
  - Tools and methods supporting the MSP process
  - Improving stakeholders’ engagement (desk analysis, practical handbook and workshop)
  - Case studies in 5 pilot areas
- **Communication**
  - Website, leaflet and newsletter
  - Participation in external events

**Key words:** Monitoring, maritime spatial planning, West-Mediterranean strategy, Bologna Charter

**Added value for the IMC members:**
This project directly contributed to the development of the West Med Maritime initiative and the implementation of the Bologna Charter. IMC members benefitted from the results of the project and the support it provided as regards the implementation of the MSP Directive. Some IMC members were invited to participate in the mid-term workshop and the final conference organised by the CPMR, gathering the project’s partners, regions and EU institutions.

**Main CPMR IMC contact(s) for this project:** Lise Guennal

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**D. 7th Framework Programme of the EC (FP7)**

1. **MED-SPRING**

**Acronym:** MED-SPRING

**Full title:** Mediterranean Science, Policy, Research & Innovation Gateway

**Corresponding call:** FP7-INCO-2012-1

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy; Water and Energy

**Partners:**

1. Centro internazionale di alti studi agronomici mediterranei - istituto agronomico mediterraneo di bari – CIHEAM-IAMB [IT] (Lead Partner)
2. Ministry of higher education and scientific research – MHESR [Egypt]
3. Agencia estatal consejo superior de investigaciones científicas – CSIC [ES]
4. Institut de Recherche pour le Développement – IRD [FR]
5. Deutsches zentrum fuer luft - und raumfahrt ev – DLR [DE]
6. Consiglio Nazionale delle Ricerche – CNR [IT]
(7) Ethniko idryma erevnon – NHRF [EL]
(8) Office of the Prime Minister – MCST [MT]
(9) Fundacao para a Ciencia e a Tecnologia – FCT [PT]
(10) The Cyprus Research and Educational Foundation – CREF [CY]
(11) Turkiye bilimsel ve teknolojik arastirma kurumu tubitak [TR]
(13) Ministère de l’enseignement supérieur et de la recherche scientifique – DG-RSDT [Algeria]
(14) Ministry of higher education and scientific research – TESR [Tunisia]
(15) The higher council for science and technology – HCST [Jordan]
(16) Matimop, israeli industry center for research & development – ISERD [Israel]
(17) Ministry of higher education Mohe [Palestinian administered areas]
(18) Conseil National de la Recherche Scientifique – CNRS [Lebanon]
(19) Sustainable Communication AISBL S-COM [BE]
(20) Unione delle Universita del Meditteraneo – UNIMED [IT]
(21) Associazione internazionale volontari laici LVIA [IT]
(22) Institut Agronomique et Vétérinaire Hassan II – IAV [Morocco]
(23) Alexandria university AUREC [Egypt]
(24) Centre de recherches et des technologies des eaux – CERTE [Tunisia]
(25) ANIMA Investment Network – ANIMA [FR]
(26) Conference of Peripheral Maritime Regions of Europe Intermediterranean Commission – CPMR-IMC [FR]
(27) AL-QUDS University [Palestinian administered areas]
(28) Sekem Development Foundation – SDF [Egypt]

Start date: 01.02.2013
End date: 31.01.2017
Overall budget: €4,480,222.00
ERDF Co-financing: €3,999,944.85 (90%)
CPMR budget: €65,928

Background and context:
The Monitoring Committee for the Euro-Mediterranean cooperation in RTD (Hungary, June 2011) strongly underlined the need of adapting the Euro-Mediterranean research and innovation policies and cooperation to the changing Mediterranean society. The MED Science, Policy, Research & Innovation Gateway -MED-SPRING-, built on the previous experience of the INCO.NET MIRA, but adapted to the new reality of the Euro-Mediterranean policy and the general orientations defined in the Euro-Mediterranean Conference of Barcelona (2-3 April 2012), focused on three societal challenges (Energy, High Quality Affordable Food, and Scarcity of resources).

Description:
MED-SPRING aimed at tackling policy objectives by creating a dialogue and coordination platform of governmental institutions, research organisations, associations and civil society, and also address capacity building and analysis of societal challenges to increase respectively research capacity and shared knowledge and cooperation on common areas of interest. It supported synergies and networking to strengthen joint activities and cooperation in EU programmes, and monitoring regional RTD cooperation and policies.

The main objectives of the project were:
- To develop and support the dialogue between EU - MPCs by bringing together policymakers and stakeholders from each MPC and EU Member State to create a dialogue and action platform to identify common interest in research areas;
- To set up S&T priorities;
- To support capacity building activities and enhance the interaction between different cooperation instruments of the EC to promote actions in order to monitor, develop and contribute to creating synergies among the various S&T cooperation programmes between MPCs/EU and foster the participation of the MPCs in the Framework Programme.

Expected outputs:
- Enhancing EU-MPCs co-ownership in research cooperation;
- Creating synergies in order to reduce fragmentation of research actions;
- Involving the civil society in the institutional dialogue on research and innovation;
- Developing cooperation instruments to tackle societal challenges with a view to sustainability;
- Supporting research and innovation capacity building through comprehensive training;
- Contributing build an Euro-Mediterranean shared knowledge space in order to develop common EU-MPCs planning capacity and a sustainable regional RTD policy and cooperation;
- Adopting a White Paper for Euro-Med Cooperation in Science, Technology and Innovation STI

Key words: Euro-Mediterranean research and innovation; MED Science; research capacity; shared knowledge;
cooperation

Added value for the IMC members:
MED-SPRING helped foster cooperation among Mediterranean stakeholders in RTD. Some of the IMC members could benefit from the works and results of the project. Recommendations were concentrated in the White Paper For Euro-Med Cooperation in STI produced in the frame of the project, which is still of use.

E. CIUDAD
1. SURE

Acronym: SURE
Full title: Sustainable Urban Energy in the European Neighbourhood and Partnership Instrument Region – Towards the Covenant of Mayors
Corresponding call: CIUDAD Programme (European Neighbourhood Policy) – 2010
Related IMC working groups/task forces: Territorial Cooperation and Macro-Regional Strategies; Water and Energy
Partners:
(1) City of Friedrichshafen [DE] (lead partner)
(2) City of Murcia [ES]
(3) City of Salé [Morocco]
(4) City of Polotsk (Polotsk City Executive Committee) [Belarus]
(5) Conference on Peripheral Maritime Regions Intermediterranean Commission CPMR-IMC [FR]
Start date: January 2010
End date: December 2012
Overall budget: € 791 725
Co-financing: € 616 725 (78%)

Background and context:
The CIUDAD Programme aims to help local governments in the ENPI region to enhance their capacity to plan for sustainable, integrated and long-term urban development using good governance principles. It does this through capacity building and by promoting mutual understanding, exchange of experience and cooperation between local actors in the EU and in the Partner Countries of the ENPI region in the implementation of common projects. By creating new partnerships and strengthening existing ones among local and regional authorities in the ENPI region, it also hopes to achieve long-term benefits extending beyond the life of the programme.

Description:
The key result of the project was that, for the first time, Belarus received a strategy for sustainable energy development, which was prepared in full accordance with the EU standards for the city of Polotsk in Northern Belarus. Since 2012, Polotsk had been following these strategic guidelines by aiming to harness renewable energy sources. Following this example, 10 other Belarusian cities have now implemented their own strategies. Belarus’s own energy resources did not meet the country’s needs: Belarus’s own sources of fossil fuels can sustain only 15% of the current energy consumption. Therefore, imported gas (from Russia) is the primary source of energy in Belarus whose share in the entire energy system reaches 93%. Obviously, the country will only benefit from adopting alternative ways of energy production and consumption. Furthermore, before SURE project, no EU-sponsored initiatives or programs on energy and environmental protection had been implemented in Belarus. In other words, Polotsk pioneered the EU’s environmental standards for Belarus; it also became the first Belarusian signatory of the Covenant of Mayors (2011). As a result, the city started implementing the EU’s 20-20-20 strategy that aims to:
- Cut carbon dioxide (CO2) emissions by 20%,
- Increase the share of renewable sources of energy by 20%,
- Boost energy efficiency by 20% in 2020.

Outputs:
- Reducing CO2 emissions and increasing energy efficiency and the amount of renewable energy usage in Polotsk and Salé by fostering their adhesion to the Covenant of Mayors and improving capacities of all target groups in use of sustainable energy, as well as to create best practices for other cities of the European Neighbourhood and Partnership Instrument (ENPI) region;
- Specific objectives:
  o Strengthening the capacities of Polotsk and Salé governments in the field of sustainable energy development and to bring their energy policies closer to the EU standards;
  o Fostering the cooperation between the EU and ENPI region, as well as between the southern and eastern countries of the ENPI region;
Sharing cutting-edge approaches to and practices of efficient energy use with other cities of the ENPRI region.

**Key words:** sustainable energy development; local governments; ENPI region; urban development

**Added value for the IMC members:**
Sure can now be used as an incentive for other ENPI Regions and territories to replicate what was done Polotsk and Salé in order to improve their strategy for sustainable energy development.

**F. DG MOVE**

1. **Vasco da Gama TGSMT**

**Acronym:** Vasco da Gama

**Full title:** Training for Greener and Safer Maritime Transport

**Corresponding call:** DG MOVE/SUB/2012-548

**Related IMC working groups/task forces:** Territorial Cooperation and Macro-Regional Strategies; Transport and Integrated Maritime Policy; Social and Economic Cohesion (TF: Vasco da Gama)

**Partners:**

1. Conference of Peripheral Maritime Regions of Europe Intermediterranean Commission CPMR-IMC [FR]
2. International Transport Workers’ Federation – ITF [UK]
3. ECSA [BE]
4. European Network of Maritime Clusters [LU]
5. Varna Naval Academy [BE]
6. Regions (Mecklenburg-Vorpommern [DE]
7. Bretagne [FR]
8. Veneto [IT]

**Start date:** February 2014

**End date:** January 2016

**Description:**

In line with Integrated Maritime Policy and within the main objectives of the European Maritime Transport Policy -fostering competitiveness and promote a safe and green system- the project intended to contribute to achieving the development of high professional skills and the development of education and training conditions within the EU to ensure efficient, safe, secure and environmentally shipping operations and the overall efficiency of the transport chain, through:

- The promotion of the quality of education and training in the maritime transport sector to address three specific challenges: maritime safety, reducing environmental impact and increasing competitiveness of the sector in the new context of global competitive pressures;
- The launch of the bases for European mobility for students, trainees, instructors/trainers/teachers, involving educational and training institutions that wish to contribute to overcoming these challenges, in line with the “Maritime Erasmus” concept;
- Cooperation between European educational and training organisations with industry, in the field of education and training in the maritime transport sector for upgrading seafarers’ competences and adapting to the requirements of the shipping industry.

To do so, four working groups were set up:

1. **Training for Maritime Safety:** to secure the future skills of seafarers through the design and testing of a cross-national sustainable shipping Master Programme within a network of European Maritime Academies.
2. **Maritime Simulators:** to address the development of training with simulators, based on the experience of relevant European institutes. Elaboration of recommendations in this field. For an improved uniformity in training at EU level.
3. **Greening Maritime Transport:** to increase environmental awareness among seafarers in Europe and contribute to a sustainable use of the seas and oceans and compliance with environmental regulations for maritime transport.
4. **Maritime Erasmus:** to design and implement an exchange pilot action within maritime training and education institutions and shape a common pilot training program “Maritime Erasmus” at EU level for students in the maritime transport sector.

**Objectives:**

- Upgrade the skills of people working in the European shipping industry. Aiming to enhance the competitiveness of EU seafarers and engineers, the project covers specific challenges affecting EU shipping such as: how to improve safety on board (barriers related to human factors; links between the hierarchy and the management of risk, etc...) and how to reduce maritime pollution related to shipping activities (need to improve recycling water systems, etc.);
- Improve mobility of students across Europe. Youth mobility is a unanimously recognised as a mean to tackle the lack of attractiveness of maritime careers. Although today, at European level, programme initiatives for student mobility already exist, efforts must be still made in order to achieve a “critical mass” in the area of maritime economy. Therefore, the project encourages communication and collaboration among the maritime education and training institutions;
- Produce recommendations to the EU: how to fill the gap between the offers and demands of a skilled maritime workforce; how to ease traineeships on board, to facilitate transnational exchanges of students and teachers; what kind of facilitations that current or new EU schemes and tools could bring regarding these issues and others. The cross-cutting and diversified nature of the partners committed in the project will enable to produce wise and realistic recommendations.

Main deliverables:
- Throughout 2014: series a workshop gathering participants to the 4 work packages
- August 2015: summer school dedicated to training and adaptation to the Sulphur Directive
- January 2015 Kalmar (SE): kick-off of the Vasco da Gama Master Programme; innovative cursus based on syllabi jointly prepared by experts from the 4 work packages. 25 Students will be selected to follow this course.
- Autumn 2015: A map of European simulators will be drawn up on the basis of a large-scale survey launched into education institutions
- October 2015: International Final conference in the presence of the partners and key actors: Regions, Professionals, Education partners, maritime clusters, European networks and Institutions, national authorities.
- 2016 onwards: further developments are foreseen, deepening specific thematic issues, and via interregional projects in each of EU sea basins

Key words: Maritime Transport, professional skills, training, Maritime Erasmus, Maritime Safety, Maritime Simulators, seafarers

Added value for the IMC members:
The Vasco da Gama project have paved the way for the development of new initiatives in education and training related to the maritime sector. It notably led to the creation of the IMC 'Vasco da Gama' Task Force. Reflections and results from this project have considerably influenced policy makers and led to initiatives, such as the Blueprint for sectoral cooperation on skills launched by the European Commission. The IMC is now trying to replicate the VdG initiative and build upon the VdG TGSMT project at Mediterranean scale and in other maritime sectors (through new EU projects and possible actions to be labelled by the UfM)
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