MEETING OF THE TASK FORCE AGRIMED
Government of the Balearic Islands
PALMA, DECEMBER 10, 2021
Javier Nadal Head of sustainable food Unit
Ongoing projects about "Sustainable Agriculture and Food Sovereignty"

(Budget of the Regional Government of the Balearic Islands)

• Public purchase of food
• Aid and revitalization of short channels for the commercialization of agri-food products.
• Local Product Committee
• Promotion of the consumption of the local agri-food product in the educational community (schools and homes), as well as dissemination of the work of the primary sector.
• Reduction of food waste and possibilities of its use.
• Dissemination campaigns to achieve a sustainable food system
Public purchase of food

Acquisition of food from the primary sector for distribution to social entities of the Balearic Islands (fruits, vegetables, meat and milk)

With social and environmental quality criteria

Guaranteeing fair prices to producers.

Problems for the regulation of contracts of public administrations in Spain

It has managed to activate producers of the local primary sector

Demonstrative effect of public purchases (hospitals, schools, residences ...) for them to buy local food
Local Product Committee

To analyse the positioning of the local Balearic agri-food product and improve its commercialization

All agents of the food chain propose actions to improve the promotion and commercialization of the local agri-food product.

Producers, distributors, municipalities, stores...
Reduction of food waste and possibilities of its use

Dissemination campaigns to achieve a sustainable food system

Logistics projects to take advantage of food surpluses

Food waste as a resource for social entities
Opinion about strategic priorities that the AGRIMED Task Force should address, in addition to those contained in its initial terms of reference.

Raising awareness of agriculture among young people and tourists.

Design a specific strategy in relation to the region’s peculiarities: tourism is a very important industry in the Mediterranean area.

It is important to involve tourism (industry and tourists) in Sustainable Agriculture and Food Sovereignty.
THANK YOU FOR YOUR ATTENTION